



REPUTATION MANAGEMENT

Take control of your online presence with a Reputation Management solution from Ansira. Our industry experts monitor, respond, and influence the conversation about your brand to build shopper confidence, drive conversion, and improve customer loyalty.

	MANAGED RESPONSE \$475	MANAGED RESPONSE PLUS \$845
Monitor GM-identified platform for alerts and review requests	●	●
Respond to reputation management review requests on GM-identified platforms	●	●
Manage responses to reputation management review requests and 3 rd party reviews on sites defined by GM	●	●
Provide responses to 100% of negative review requests within 5 business days	●	●
Provide responses to 100% of negative 3 rd party reviews within 3 calendar days	●	●
Provide responses to 50% of positive review requests within 5 business days	●	●
Provide responses to 50% of positive 3 rd party reviews within 3 calendar days	●	●
Assigned point of contact for inquiries and support	●	●
Response to all comments/mentions on social pages within 48 hours	●	●
Review dispute resolution on Google and Meta	●	●
Social media profile enhancements on Meta, Instagram, and X		●
Manage and post social content to Meta, Instagram, and X		Up to 3x per week
Distribute meaningful positive reviews to Meta, Instagram, and X (at dealer discretion)		Up to 3x per week



SOCIAL MANAGEMENT

Establish your brand’s authority with a Social Media solution from Ansira. Engage with prospective and returning clients, build brand awareness, and generate more leads with the help of a dedicated social media specialist.

	MANAGED SOCIAL \$1,495
Dedicated account manager	●
Monthly Check-in calls to review online performance, business requests and goals, and progress against defined objectives	●
Set reputation management goals and objectives and review for progress after 6-months	●
Distribute meaningful, positive reviews to Meta, Instagram, and X (at dealer discretion)	Up to 3x per week
Provide social media page enhancements on Meta, X, and Instagram	●
Manage and post social content to Meta, Instagram, and X	Up to 5x per week
Create and publish Instagram Reels post	1 per month
Create and publish Meta Stories post	1 per week
Provide Meta Boosted posts (\$100 minimum, no management fee)	●
Quarterly Social performance Reporting (shared with GM upon request) including: <ul style="list-style-type: none"> • Total posts published with total reach, engagement, and engagement rate • Engagement rate broken down by site (e.g., Meta, Instagram) • Total Boosted Meta posts with total clicks, total reach, and total CTR 	●



Ansira is proud to be a trusted
Meta Business Partner.