

ALL-NEW 2018 EQUINOX PLAYBOOK

September 2017 edition. GM internal use only.



KEY ENHANCEMENTS

PRODUCT

PACKAGING/ORDERING/ PRICING

ACCESSORIES

KEY DATES & RESOURCES

UPDATED



Preproduction Premier model with available options shown.
Actual production model may vary.

GM Confidential. For GM Salesperson use only. Not intended to be used for advertising purposes. Preproduction models shown. Actual production models may vary. Optional equipment shown on some models. GM reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, features, specifications, models and availability.

KEY ENHANCEMENTS



Preproduction Premier model with 2.0L Turbo engine and available options shown. Actual production model may vary. EPA-estimated 29 MPG highway.¹

SCULPTED DESIGN. Its new appearance is a balance of sportiness and sophistication – a unique combination of efficient shapes and sculpted surfaces that will command attention on the road.

THREE TURBOCHARGED ENGINES. Equinox offers an engine to meet almost any customer need. The standard 1.5L balances power and efficiency, an available 2.0L is fun to drive and offers the power to tow and an available 1.6L Turbo-Diesel is for drivers who want the most out of every gallon¹.

ADVANCED SAFETY. Customers will appreciate Equinox’s offering of available advanced safety technologies, including Surround Vision and Low Speed Forward Automatic Braking, which are available on Premier models.

SEAMLESSLY CONNECTED. Chevrolet MyLink™² with a 7-inch diagonal color touch-screen comes standard and offers Apple CarPlay™³ and Android Auto™³ compatibility, while standard Teen Driver technology helps parents monitor certain driving habits.

SUV FUNDAMENTALS. A hands-free power liftgate (standard and only available on Premier models) conveniently opens with a gentle kicking motion – perfect for when customers’ hands are full. When needed, passenger space can easily be transformed into cargo space, thanks to standard 60/40 split-folding rear seats.

¹ EPA-estimated MPG highway: 1.6L Turbo-Diesel 39 (FWD); 1.5L Turbo 32 (FWD); 2.0L Turbo 29 (FWD). ² MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ³ Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone, and data plan rates apply.

PRODUCT: SCULPTED EXTERIOR

1. ATHLETIC DESIGN. The bodyside has a lean, muscular look, with tight surfacing that gives the vehicle a dynamic quality, even when sitting idle.

2. CHEVROLET DESIGN CUES. The all-new Equinox is clearly cast in the current Chevrolet theme, particularly in front, where it shares traits, such as a sleek fascia and slim, wraparound headlamps, with other vehicles in the brand’s portfolio.

3. CONTEMPORARY LIGHTING TECHNOLOGIES. Across all trims, headlamps are low-profile bi-functional projector with bright LED Daytime Running Lamps, providing a high-tech look along with functionality:

- Halogen headlamps (L/LS)
- HID headlamps (LT)
- LED headlamps (Premier)

4. ALL-NEW WHEELS. An available range of 17- to 19-inch wheels were designed to complement Equinox’s new exterior appearance.

5. TASTEFUL ACCENTS. Strategic use of chrome enhances the vehicle’s appearance. Both the grille and strong, angled C-pillar are accented with chrome, while a low chrome bar on the liftgate emphasizes the vehicle’s width and gives it a planted look.



PRODUCT: REFINED INTERIOR



Preproduction Premier model with available options shown. Actual production model may vary.



TAILORED TO CUSTOMERS. Chevrolet’s dual-cockpit design creates an inviting environment for front-seat passengers, while an integrated center stack keeps everything right at their fingertips.

MODERN COMFORT CHOICES. An available panoramic sunroof with power sunshade offers the feeling of an open-air ride. Plus, available heated and ventilated front seats, an available heated steering wheel, new standard rear-seat vents and available heated rear seats (outboard seating positions only) help keep occupants comfortable in all temperatures.

PREMIUM MATERIALS. Soft-touch elements give the interior a rich feel, while details like pillow-embossed seat inserts, available perforated leather-appointed seating surfaces and accent stitching create an inviting look.

EVERYDAY CONVENIENCES. Keyless Open and Start puts an end to customers searching for vehicle keys in their handbags or pockets and lets them unlock their Equinox with the touch of any door handle or the liftgate handle. Plus, a new Rear Seat Reminder¹ activates when the rear doors are opened and closed up to 10 minutes before, or anytime while the vehicle is on, so when drivers turn off their Equinox, they get a reminder to double-check for valuables left behind.

¹ Does not detect people or items. Always check rear seat before exiting vehicle.

PRODUCT: EFFICIENT PERFORMANCE

3

ENGINES TO CHOOSE FROM

ESTIMATED

3,500

LBS.

MAX. TOWING CAPACITY¹ WITH THE AVAILABLE 2.0L TURBO ENGINE

Preproduction Premier model with available options shown. Actual production model may vary.

AN ENGINE FOR ALL CUSTOMERS. Whether they're commuters, live for weekend getaways or need the power to tow, the all-new Equinox has a trio of powerful turbo engines – a standard 1.5L, an available 2.0L and an available 1.6L Turbo-Diesel (see next page for details) – to meet their needs.

STANDARD 1.5L TURBO ENGINE. Technologies such as central direct fuel injection and Continuously Variable Valve Timing (VVT) help the 1.5L offer an optimal balance of strong performance and efficiency.

2.0L TURBO ENGINE. Those who want a more exhilarating drive and need the power to tow can opt for the 2.0L Turbo engine, which has an estimated maximum towing capacity of 3,500 lbs¹. The 2.0L Turbo offers 252 horsepower and 260 lb.-ft. of torque, and is paired with an all-new 9-speed automatic transmission.

STOP/START TECHNOLOGY. With all powertrains, standard stop/start technology temporarily shuts down the engine in certain driving conditions. The best part is there are no buttons to push or procedures for customers to learn.

¹ Towing capacity is based on manufacturer specifications and assumes properly equipped base vehicle. Consult your Chevrolet Dealer for details. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any options necessary to achieve the rating, plus driver. The weight of other optional equipment, passenger and cargo will reduce the maximum trailer weight your vehicle can tow.



FUN TO DRIVE. The available 1.6L Turbo-Diesel provides loads of low-end torque, with a healthy peak of 240 lb.-ft. at only 2000 rpm. An incredible 90 percent of that torque is available between 1500 and 3250 rpm for great responsiveness at most operating speeds, making Equinox exceptionally fun to drive.

EXCEPTIONAL RANGE. The 2018 Equinox with the available 1.6L Turbo-Diesel engine offers an EPA-estimated 39 MPG highway² and best-in-class¹ maximum highway driving range of up to 577 miles per tank³.

DIESEL EXHAUST FLUID (DEF). DEF consumption depends on many vehicle conditions. The DEF consumption is targeted to require replenishment at 7,500 miles – the same as the vehicle’s recommended oil change interval during typical operation.

¹ Based on available 2017 model year competitive information. ² EPA-estimated fuel economy for FWD models. ³ Based on EPA-estimated 39 MPG highway for FWD models and fuel tank capacity. Your range may be less.

PRODUCT: SEAMLESSLY CONNECTED

Preproduction Premier model with available options shown.
Actual production model may vary.

INTUITIVE TECHNOLOGY. Customizable Chevrolet MyLink™¹ comes with a standard 7-inch diagonal or an available 8-inch diagonal color touch-screen display that's within easy reach, so technology and entertainment features are always accessible.

EASY SMARTPHONE ACCESS. Equinox offers Apple CarPlay™² and Android Auto™² compatibility, enabling compatible smartphones to conveniently display certain apps from the user's phone on the vehicle's touch-screen display.

INTERNET INSIDE EQUINOX. Built-in 4G LTE Wi-Fi®³ (3GB/3-month trial; whichever comes first) lets customers seamlessly connect up to seven devices at once, giving them direct access to streaming content, music, entertainment and more.

ENCOURAGE SAFE DRIVING HABITS. Teen Driver technology provides parents with a tool to help encourage safe driving habits — even when they are not in the vehicle with their kids. This includes muting the radio or the audio of any paired device when front-seat occupants aren't wearing their safety belts and giving audible and visual warnings when the vehicle is traveling faster than a preset speed.

¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ² Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone, and data plan rates apply. ³ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T.

HOME

KEY ENHANCEMENTS

PRODUCT

PACKAGING/ORDERING/PRICING

ACCESSORIES

KEY DATES & RESOURCES

PRODUCT: ADVANCED SAFETY

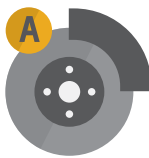


SAFETY STARTS WITH YOU. Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle’s Owner’s Manual for important safety feature limitations and information.

Preproduction Premier model with available options shown.
Actual production model may vary.



FORWARD COLLISION ALERT WITH FOLLOWING DISTANCE INDICATOR. This available system is designed to continually monitor how close Equinox is to the vehicle in front of it. If the system determines a front-end collision is imminent, it alerts the driver to a potential crash. It also warns the driver if his/her Equinox is following a detected vehicle much too closely.



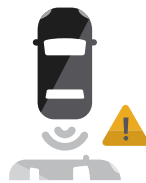
LOW SPEED FORWARD AUTOMATIC BRAKING. When Equinox is traveling below 50 mph and the system senses that a front-end collision is imminent, this available feature automatically applies the brakes to potentially help reduce the severity of the impact. It may even help avoid a crash altogether at very low speeds.



LANE KEEP ASSIST WITH LANE DEPARTURE WARNING. Using a forward-looking camera, this available feature warns the driver if he/she unintentionally drifts from his/her lane and uses a “nudge” from the Electric Power Steering (EPS) system to help prevent lane departure.



LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT. This available feature provides side mirror alerts to help the driver avoid crashing into a moving vehicle detected in his/her side blind spot or a vehicle that is rapidly approaching his/her blind spot during a lane-change maneuver.



REAR CROSS TRAFFIC ALERT. When Equinox is backing up, available Rear Cross Traffic Alert uses radar sensors to monitor traffic passing behind the vehicle and alerts the driver to detected crossing traffic.



REAR PARK ASSIST. As the driver shifts into Reverse, the standard Rear Vision Camera automatically displays a live image of the area behind the vehicle on the center stack display, while available Rear Park Assist provides distance-to-object alerts.

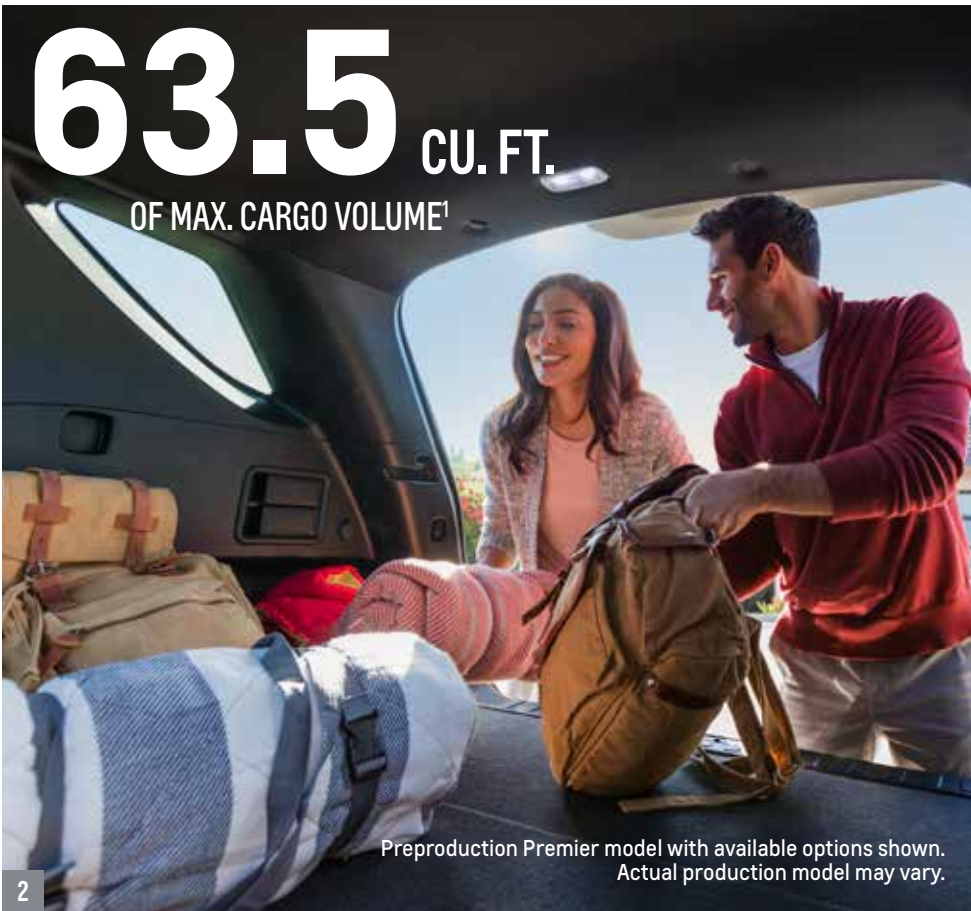


SAFETY ALERT SEAT. This available feature gives the driver the option of getting seat bottom vibration pulses rather than audible crash avoidance alerts. When equipped, it works with all driver-assist features, except Lane Change Alert with Side Blind Zone Alert.



SURROUND VISION. With the support of four strategically placed cameras, available Surround Vision is designed to give the driver a virtual bird’s-eye view of the area around his/her Equinox. All camera viewpoints seamlessly merge to transmit a clear digital image on the available 8-inch diagonal touch-screen display.

PRODUCT: SUV FUNDAMENTALS



1. SPACIOUS ACCOMMODATIONS.

Equinox continues to offer the versatility customers need for cargo and passengers, including 39.7 inches of rear-seat leg room and 63.5 cu. ft. of maximum cargo volume¹ with the rear seats folded.

2. EASY CARGO LOADING.

When customers need to transport larger items, they can simply fold down the second row to create a flat load floor that’s enabled by an innovative kneeling seat cushion and seats with a 60/40 split-folding design.

3. AVAILABLE SWITCHABLE ALL-WHEEL DRIVE (AWD).

This technology lets AWD customers switch between front-wheel drive and AWD operations when conditions dictate – without having to stop the vehicle.

4. HANDS-FREE POWER LIFTGATE.

When customers’ hands are full, an available sensor under the rear bumper lets them open the Equinox liftgate with a simple kicking motion. The feature also includes a programmable memory height setting for easy reach or to accommodate areas with low ceilings.

¹ Cargo and load capacity limited by weight and distribution.

PACKAGING/ORDERING/PRICING: CONFIGURATIONS AND PACKAGES

CONFIGURATIONS

CONFIGURATIONS		L 1.5L Turbo	LS 1.5L Turbo		LT 1.5L Turbo		LT 2.0L Turbo		LT 1.6L Turbo-Diesel		PREMIER 1.5L Turbo		PREMIER 2.0L Turbo		PREMIER 1.6L Turbo-Diesel		
Driveline		FWD	FWD	AWD	FWD	AWD	FWD	AWD	FWD	AWD	FWD	AWD	FWD	AWD	FWD	AWD	
MSRP ¹		\$24,525	\$26,455	\$28,205	\$27,695	\$29,445	\$30,090	\$33,785	\$31,435	\$33,185	\$31,735	\$35,380	\$34,530	\$38,175	\$33,930	\$35,680	
PACKAGES	Base Content	S	S	S	S	S	S	—	—	—	S	—	S	—	S	S	
	Confidence and Convenience Package (PCP)	—	—	—	A	A	A	S	S	S	—	—	—	—	—	—	
	Sun and Infotainment Package (PCI)	—	—	—	A ²	A ²	A ²	A	A	A	—	—	—	—	—	—	
	Confidence and Convenience II Package (PCV)	—	—	—	—	—	—	—	—	—	A	S	A	S	A	A	
	Sun, Sound and Navigation Package (PCK)	—	—	—	—	—	—	—	—	—	A ³	A ³	A ^{3,4}	A ^{3,4}			
Orderable Combinations		1	2		6		5		4		5		5		4		32

S = Standard A = Available — = Not Available

PACKAGE CONTENT

LT PACKAGES		PREMIER PACKAGES	
Confidence and Convenience Package (PCP) \$1,945 ⁵ 1.5L Turbo and 2.0L Turbo / \$1,545 ⁵ 1.6L Turbo-Diesel	Sun and Infotainment Package (PCI) \$1,995 ⁵ 1.5L Turbo and 2.0L Turbo / \$2,395 ⁵ 1.6L Turbo-Diesel	Confidence and Convenience II Package (PCV) \$1,895 ⁵	Sun, Sound and Navigation Package (PCK) \$3,320 ⁵ 1.5L Turbo / \$2,620 ⁵ 2.0L Turbo and 1.6L Turbo-Diesel
▪ Rear Park Assist ▪ Rear Cross Traffic Alert ▪ Lane Change Alert with Side Blind Zone Alert ▪ Remote Start ▪ Dual-zone automatic climate control ▪ Heated front seats ▪ Leather-wrapped steering wheel ▪ Universal Home Remote ▪ Heated, power-adjustable, manual-folding body-color outside mirrors with integrated turn signal indicators ▪ Power liftgate (1.5L Turbo and 2.0L Turbo only)	▪ 4.2-inch diagonal color Driver Information Center (DIC) ▪ 5 additional USB ports⁶ (1 in front, 2 in the center console and 2 rear console charge-only) ▪ Chevrolet MyLink™⁷ with 8-inch diagonal color touch-screen display ▪ 120-volt power outlet ▪ Panoramic sunroof with power sunshade ▪ Bright roof rails ▪ Power liftgate (1.6L Turbo-Diesel only)	▪ Low Speed Forward Automatic Braking ▪ Forward Collision Alert with Following Distance Indicator ▪ Lane Keep Assist with Lane Departure Warning ▪ Safety Alert Seat ▪ Surround Vision ▪ Intellibeam headlamps ▪ Heated steering wheel ▪ 8-way power front passenger seat with power lumbar ▪ Ventilated front seats ▪ Heated rear seats (outboard seating positions only)	▪ 19-inch Ultra-Bright machined wheels with Sparkle Silver pockets (1.5L Turbo engine only) ▪ Chevrolet MyLink⁷ with 8-inch diagonal color touch-screen display and Navigation⁸ ▪ Bose® premium 7-speaker audio system ▪ HD Radio™ ▪ Panoramic sunroof with power sunshade

¹ Manufacturer’s Suggested Retail Price excludes tax, title, license, dealer fees and optional equipment. ² Requires Confidence and Convenience Package (PCP). ³ Requires Confidence and Convenience II Package (PCV). ⁴ Requires Roof Rack Cross Rails (VLL), LPO. ⁵ MSRP. Tax is extra. ⁶ Not compatible with all devices. ⁷ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ⁸ Map coverage available in the United States, Puerto Rico and Canada.



PACKAGING/ORDERING/PRICING: TRIM WALK

LS

INTERIOR

- 2-way adjustable front head restraints
- 3.5-inch diagonal monochromatic Driver Information Center (DIC)
- 6 air bags¹
- 6-speaker audio system
- 6-way manual driver and front passenger seat
- 12-volt power outlets (3 total – front, rear and cargo area)
- 60/40 split-folding rear seat
- Active Noise Cancellation
- Apple CarPlay™² and Android Auto™² compatibility
- Assist handles
- Auxiliary input jack
- Bluetooth® wireless technology³ for select phones

- Carpeted front and rear floor mats
- Chevrolet MyLink™⁴ with 7-inch diagonal color touch-screen display
- Cruise control
- Driver and front passenger illuminated vanity mirrors, covered
- Driver and front passenger seatback map pockets
- Keyless Open and Start
- OnStar® 4G LTE Wi-Fi® hotspot⁵ (3GB/3-month trial; whichever comes first)
- OnStar Basic Plan⁶ (5 years)
- OnStar Guidance Plan⁷ (3-month trial)

- Power windows with Express-Down on all and driver Express-Up
- Premium Cloth seats
- Rear Vision Camera
- Single-zone manual climate control
- Steering wheel-mounted audio and phone controls
- Sunglass storage, overhead
- Teen Driver technology
- Theft-deterrent system
- Tilt/telescoping steering column
- Tire Pressure Monitoring System
- USB port⁸

EXTERIOR

- 17-inch aluminum wheels
- Active aero grille shutters
- Black lower window trim
- Black mirror caps
- Black roof-mounted antenna
- Body-color door handles
- Compact spare tire and wheel
- Halogen headlamps with automatic on/off and delay
- LED Daytime Running Lamps
- Manual liftgate
- Heated, power-adjustable, manual-folding outside mirrors
- Mechanical jack with tools

MECHANICAL

- 1.5L Turbo engine
- 4-link rear suspension
- 4-wheel antilock disc brakes
- 6-speed automatic transmission
- Electric Parking Brake
- MacPherson strut front suspension
- StabiliTrak® Electronic Stability Control System with Traction Control
- Stop/start engine technology



Preproduction LS model shown. Actual production model may vary.

L MODEL

Includes LS content, with the following deletions:

- AWD availability
- Carpeted rear floor mats
- Compact spare tire and wheel
- Mechanical jack with tools

¹ Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner’s Manual for more information. ² Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone, and data plan rates apply. ³ Visit my.chevrolet.com/learn to find out which Bluetooth phones are compatible with the vehicle. ⁴ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ⁵ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. ⁶ Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. ⁷ Visit onstar.com for coverage map, details and system limitations. ⁸ Not compatible with all devices.

PACKAGING/ORDERING/PRICING: TRIM WALK (CONT.)



LT 1.5L TURBO

Includes LS FWD/AWD key standard content, plus these additions/replacements:

- INTERIOR**

 - 8-way power driver seat with power lumbar
 - Cargo-area second-row release levers
 - Leather-wrapped shift knob
 - SiriusXM® Satellite Radio¹ (3-month trial)
- EXTERIOR**

 - Body-color mirror caps
 - Bright lower window trim
 - Deep-tinted rear glass
 - High-intensity discharge (HID) headlamps with automatic on/off and delay
 - Roof-mounted luggage carrier provisions



AVAILABLE 2.0L TURBO

Includes LT 1.5L Turbo FWD/AWD key standard content, plus these additions/replacements:

- FWD MODELS:**
- 2.0L Turbo engine w/ 9-speed automatic transmission
 - 18-inch aluminum wheels
 - Dual stainless steel exhaust with bright tips
 - Trailering equipment, including body-color trailer hitch close-out cover and factory-installed trailer hitch
- AWD MODELS ALSO ADD:**
- Confidence and Convenience Package (PCP)

AVAILABLE 1.6L TURBO-DIESEL

Includes LT 1.5L Turbo FWD/AWD key standard content, plus these additions/replacements:

- FWD/AWD MODELS:**
- 1.6L Turbo-Diesel engine w/ 6-speed automatic transmission
 - Confidence and Convenience Package (PCP)



PREMIER 1.5L TURBO

Includes LT 1.5L Turbo FWD/AWD key standard content, plus these additions/replacements:

- FWD MODELS:**

INTERIOR

 - 4.2-inch diagonal color Driver Information Center (DIC)
 - 6 USB ports² (2 in front, 2 in the center console and 2 rear console, charge-only)
 - 120-volt power outlet
 - Ambient lighting
 - Auto-dimming inside rearview mirror
 - Chevrolet MyLink™³ with 8-inch diagonal color touch-screen display
 - Dual-zone automatic climate control
 - Heated front seats
 - Lane Change Alert with Side Blind Zone Alert
- Leather-wrapped steering wheel
 - Memory settings for driver seat and driver outside mirror
 - Perforated leather-appointed seating
 - Rear Cross Traffic Alert
 - Rear Park Assist
 - Remote Start
 - Universal Home Remote
 - Wireless charging⁴ (owner must supply an adapter)

EXTERIOR

 - 18-inch aluminum wheels
 - Body-color door handles with chrome trim
- Body-color roof-mounted antenna
 - Chrome mirror caps
 - Fog lamps
 - Hands-free power liftgate
 - Heated, power-adjustable and auto-dimming, manual-folding outside mirrors with integrated turn signal indicators
 - LED headlamps with automatic on/off and delay
 - LED taillamps
 - Roof-mounted luggage rack side rails

AWD MODELS ALSO ADD:

 - Confidence and Convenience II Package (PCV)



AVAILABLE 2.0L TURBO

- Includes Premier 1.5L Turbo FWD key standard content for FWD models and Premier 1.5L Turbo AWD key standard content for AWD models, plus these additions/replacements:
- 2.0L Turbo engine w/ 9-speed automatic transmission
 - 19-inch Ultra-Bright machined wheels with Sparkle Silver pockets
 - Dual stainless steel exhaust with bright tips
 - Trailering equipment, including body-color trailer hitch close-out cover and factory-installed trailer hitch

AVAILABLE 1.6L TURBO-DIESEL

- FWD/AWD models include Premier 1.5L Turbo FWD key standard content, plus these additions/replacements:
- 1.6L Turbo-Diesel engine w/ 6-speed automatic transmission

¹ If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ² Not compatible with all devices. ³ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ⁴ The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adapter or back cover. To check for phone or other device compatibility, visit my.chevrolet.com/learn for details.

PACKAGING/ORDERING/PRICING: COLOR & TRIM

EXTERIOR COLORS

IRIDESCENT PEARL TRICOAT ^{1,2} (G1W)	NIGHTFALL GRAY METALLIC (G7Q)	SILVER ICE METALLIC (GAN)
SUMMIT WHITE (GAZ)	MOSAIC BLACK METALLIC (GB8)	ORANGE BURST METALLIC ^{1,2} (GGQ)
STORM BLUE METALLIC (G35)	SATIN STEEL METALLIC ³ (G9K)	CAJUN RED TINTCOAT ¹ (GPJ)
PEPPERDUST METALLIC (GMU)	SANDY RIDGE METALLIC (G8K)	IVY METALLIC ^{1,2} (G8U)

INTERIOR COLORS

- JET BLACK/MEDIUM ASH GRAY
- JET BLACK
- JET BLACK/CINNAMON TWILL
- JET BLACK/BRANDY

COLOR COMBINATIONS

	L	LS	LT			PREMIER		
	PREMIUM CLOTH	PREMIUM CLOTH	PREMIUM CLOTH			PERFORATED LEATHER-APPOINTED		
	Jet Black/Medium Ash Gray (H72)	Jet Black/Medium Ash Gray (H72)	Jet Black/Medium Ash Gray (H72)	Jet Black (H1T)	Jet Black/Cinnamon Twill (HQJ)	Jet Black/Medium Ash Gray (HQQ)	Jet Black (H1Y)	Jet Black/Brandy (62R)
Iridescent Pearl Tricoat ^{1,2} (G1W)	—	—	A	A	A	A	A	A
Nightfall Gray Metallic (G7Q)	—	A	A	A	A	A	A	A
Silver Ice Metallic (GAN)	A	A	A	A	A	A	A	A
Summit White (GAZ)	A	A	A	A	A	A	A	A
Mosaic Black Metallic (GB8)	—	A	A	A	A	A	A	A
Orange Burst Metallic ^{1,2} (GGQ)	—	A	A	A	A	A	A	A
Cajun Red Tintcoat ¹ (GPJ)	—	—	A	A	—	A	A	—
Storm Blue Metallic (G35)	—	A	A	A	A	A	A	A
Satin Steel Metallic ³ (G9K)	—	—	A	A	A	A	A	A
Pepperdust Metallic (GMU)	—	—	A	A	—	A	A	—
Sandy Ridge Metallic (G8K)	—	A	A	A	A	A	A	A
Ivy Metallic ^{1,2} (G8U)	—	A	A	A	—	A	A	—

A = Available — = Not Available

1 Premium paint; additional charge. **2** Not available with the 1.6L Turbo-Diesel engine. **3** Available with 1.6L Turbo-Diesel engine only.



PACKAGING/ORDERING/PRICING: WHEELS/RADIOS

WHEELS



17-INCH ALUMINUM (RSB)

Standard on:

- L
- LS
- LT with 1.5L Turbo
- LT with 1.6L Turbo-Diesel



18-INCH ALUMINUM (RV6)

Standard on:

- LT with 2.0L Turbo
- Premier with 1.5L Turbo
- Premier with 1.6L Turbo-Diesel



19-INCH ULTRA-BRIGHT MACHINED WHEELS WITH SPARKLE SILVER POCKETS (RT7)

Standard on:

- Premier with 2.0L Turbo

Available on:

- Premier with 1.5L Turbo¹

RADIOS

	CODE	L	LS	LT	PREMIER
Chevrolet MyLink ^{TM2} with 7-inch diagonal color touch-screen display	I0B	S	S	S	—
Chevrolet MyLink ² with 8-inch diagonal color touch-screen display	I05	—	—	A ⁴	S
Chevrolet MyLink ² with 8-inch diagonal color touch-screen display and Navigation ³	I06	—	—	—	A ⁵

S = Standard A = Available — = Not Available

¹ Included and only available with Sun, Sound and Navigation Package (PCK). ² MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ³ Map coverage available in the United States, Puerto Rico and Canada. ⁴ Included and only available with Sun and Infotainment Package (PCI). ⁵ Included and only available with Sun, Sound and Navigation Package (PCK).

ACCESSORIES

EXTERIOR

- **NEW!** Bodyside Emblems (RIK)
- Mirror Caps – Chrome (VKU)
- Mirror Caps – Mosaic Black (S4X)
- Assist Steps (VXW)
- Bowtie Kit – Black (SFZ)
- Rear Bumper Protector (VTB)
- Custom-Molded Rear Splash Guards (VQK)
- Roof Rack Cross Rails (VLL)

NOTE: Two versions available – one for vehicles equipped with roof-mounted luggage rack side rails and one for vehicles equipped with roof-mounted luggage carrier provisions.

TRAILERING¹

- Trailer Hitch Trim Bezel (5KE)

INTERIOR

- **NEW!** Premium Carpet (VYW)
- **NEW!** Floor Liners (RIA)
- Floor Mats – All-Weather (VAV)
- Protective Seat Cover – Second-Row (S6W)
- Smoker’s Package (SA0)

CARGO MANAGEMENT

- Integrated Cargo Liner (CAV)
- Cargo Security Shade (VRS)
- Cargo Mat – All-Weather (VLI)
- Cargo Area Organizer (RWU)
- Cargo Net – Vertical (W2D)
- Cargo Net – Horizontal (WH6)

NOTE: Chevrolet Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles; whichever comes first. Chevrolet Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories. See your dealer for details.

¹ Before you buy a vehicle or use it for trailering, carefully review the trailering section of the vehicle’s Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

WHEELS

- Wheel Lock Kit (SFE)
- 19-Inch Wheel (SN7)
- Center Cap (RXH)

ELECTRICAL

- Remote Start Kit (S6P)
- RSE – Universal Tablet Holder, Powered (SIL)
- RSE – Universal Tablet Holder, Non-Powered (SIF)
- Keyless Entry Keypad (RDI)
- Wireless Headphones (S1V)

PACKAGES

- **NEW!** Hitch Trailering Package (SDE)
- Interior Protection Package (PDH)
 - All-Weather Floor Mats (front and second row)
 - All-Weather Cargo Mat
- Protection Package (PDC)
 - All-Weather Floor Mats (front and second row)
 - Custom-Molded Splash Guards (rear only)
- Hit the Road Package (PCX)
 - Integrated Assist Steps
 - Roof Rack Cross Rails
- Style and Go Package (PDM)
 - Factory-installed 19-inch Ultra Bright Machined Wheels with Silver Sparkle Pockets (RPO: RT7)
 - Molded Assist Steps (set of two)
 - Brushed Stainless Steel Rear Bumper Protector



KEY DATES & RESOURCES

WHAT’S AHEAD FOR THE NEW EQUINOX:

Q3 2017

1.6L Turbo-Diesel Arrives in Showrooms

RESOURCES TO SUPPORT YOU THROUGHOUT THE LAUNCH:



GMLAUNCH.COM



GM PROGRAM INFO



ALL-NEW 2018 EQUINOX SITE



Preproduction Premier model shown.
Actual production model may vary.