

ALL-NEW 2018 TRAVERSE PLAYBOOK

September 2017 edition. GM internal use only.

CHEVROLET



KEY TALKING POINTS

PRODUCT

UPDATED
PACKAGING/ORDERING/
PRICING

UPDATED
ACCESSORIES

UPDATED
KEY DATES & RESOURCES



Preproduction Premier model
with optional equipment shown.
Actual production model may vary.

GM Confidential. For GM Salesperson use only. Not intended to be used for advertising purposes. Preproduction models shown. Actual production models may vary. Optional equipment shown on some models. GM reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, features, specifications, models and availability.

KEY TALKING POINTS



Preproduction Premier model with optional equipment shown. Actual production model may vary.

1 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. **2** Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. **3** Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T.

DESIGN

- From the LT to the blacked-out and sporty RS (available fall 2017) or the premium convenience and comfort of High Country, Traverse offers a trim with the perfect combination of tech, comfort and style for you
- Available seating for up to eight, with an enhanced Smart Slide® second row that allows for quick and easy access to the spacious third row

PERFORMANCE

- Both the 3.6L V6 and the 2.0L Turbo (RS model only; available fall 2017) are paired with a 9-speed automatic transmission, to offer an optimal balance of power and efficiency
- Traverse is the first Chevrolet vehicle to offer a smarter and even more seamless version of the Intelligent Stop/Start technology
- With Traction Mode Select – which lets you adjust performance based on road and surface conditions with the simple turn of a dial – you can be confident you're getting the most out of the capable and efficient engine whether you have the available all-wheel drive or the standard front-wheel drive

TECHNOLOGY

- With standard Chevrolet MyLink™¹, Apple CarPlay™² and Android Auto™² compatibility, and built-in OnStar® 4G LTE Wi-Fi®³ (3GB/3-month trial; whichever comes first), Traverse offers everything you and your family need to stay connected, informed and entertained
- Offering up to 14 advanced safety features, Traverse uses cameras, ultrasonic sensors and radar to watch out for potential hazards, helping you to avoid collisions before they happen
- An available hands-free power liftgate can be opened by making a gentle kicking motion below the rear bumper. To make things even easier, Traverse projects a Chevrolet emblem on the ground to use as a guide

PRODUCT: EXTERIOR STYLING

1. CHEVROLET SUV DNA. The all-new Traverse has a bold and refined new look, specifically in its prominent C-pillar and vertical front centerline.

2. TWO NEW MODELS. An upscale High Country model and a blacked-out and sporty RS model (available fall 2017) join the lineup, offering unique styling elements to help attract new customers to Traverse.

- High Country
 - 20-inch polished-aluminum wheels
 - Unique grille
 - Chrome roof rails
 - Jet Black/Loft Brown interior
 - “High Country” embroidered front head restraints and floor mats
- RS
 - 20-inch Dark Android-painted aluminum wheels
 - Black accents (window surround, roof rails and bowties)
 - Black Ice grille, license plate appliqué and fog lamp bezel

3. CONTEMPORARY LIGHTING TECHNOLOGIES. While Traverse’s headlamps share a common design across all trims, the technology they offer will vary:

- High-intensity discharge (HID) bi-function projectors (L, LS, LT and RS models)
- Light-emitting diode (LED) D-optic bi-function projectors (Premier and High Country models)

LED signature Daytime Running Lamps and LED taillamps are standard on all models.

4. ALL-NEW WHEELS. A new lineup of standard 18- and available 20-inch wheels were designed to complement Traverse’s various exterior appearances.



PRODUCT: REFINED INTERIOR



1. PERFECT FOR PASSENGERS. The Smart Slide[®] second-row seating has been enhanced to let the passenger-side seat slide and tilt forward – even with a child seat in place – for quick and easy access to the spacious third row.

2. FITS YOUR NEEDS. Traverse continues to offer the versatility customers need for both cargo and passengers, including available seating for up to eight and up to 98.2 cu. ft. of maximum cargo space¹ – more than any competitor in the segment.

3. HIDDEN STORAGE. Items can be discretely stashed throughout Traverse, including in hidden spaces beneath the cargo-area floor and behind the 8-inch diagonal center stack touch-screen (available LT Cloth; standard LT Leather-Appointed, RS, Premier and High Country), which articulates up to reveal an additional USB port². Plus, a storage bin at the back of the console is accessible to second-row passengers, making it perfect for storing small items.

4. MODERN COMFORT CHOICES. Standard on Premier and High Country models, heated and ventilated front seats, a heated steering wheel and heated second-row seats help keep occupants comfortable in all temperatures.

5. EVERYDAY CONVENIENCES. Keyless Open and Start puts an end to customers searching for keys in their handbags or pockets, while a new Rear Seat Reminder³ activates when the rear doors are opened and closed up to 10 minutes before or anytime while the vehicle is on. So when drivers turn off their Traverse, under certain conditions, they get a reminder to double-check for valuables left in the rear seat.



¹ Cargo and load capacity limited by weight and distribution. ² Not compatible with all devices. ³ Does not detect people or items. Always check rear seat before exiting vehicle.

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PRODUCT: ALL-NEW ENGINES



2

ENGINES TO
CHOOSE FROM

TWO-PHASE LAUNCH

Traverse launched with the 3.6L V6 engine. Traverse RS with the 2.0L Turbo engine follows in fall 2017.

5,000

 LBS!¹

MAX. TOWING CAPACITY WITH THE 3.6L
V6 ENGINE (WHEN PROPERLY EQUIPPED)

Preproduction High Country model shown.
Actual production model may vary.

NEW 3.6L V6 ENGINE. Traverse's all-new standard engine features technologies like Direct Injection, Variable Valve Timing and dual overhead camshafts (DOHC) and offers 310 horsepower and 266 lb.-ft. of torque. It's paired with a 9-speed automatic transmission that offers smoother shifting, compared to the 6-speed automatic transmission on the 2017 model.

2.0L TURBO ENGINE FOR RS MODEL. The new Traverse RS (available fall 2017) will be equipped with a 2.0L Turbo engine – perfect for those who crave a bit more exhilarating drive. It is expected to offer 257 horsepower and 295 lb.-ft. of torque and is paired with a 9-speed automatic transmission.

INTELLIGENT STOP/START TECHNOLOGY. Traverse is the first Chevrolet vehicle to offer Intelligent Stop/Start, a smarter and even more seamless version of the proven technology found in many 2017 Chevrolet vehicles. It offers quiet engine stops/starts with fewer vibrations, making it more transparent to customers. Plus, it can recognize certain driving maneuvers, such as entering a garage, to determine if the vehicle needs to be in a stop/start situation.

POWER TO TOW. When equipped with the 3.6L V6 engine and a factory-installed towing package, Traverse offers a maximum towing capacity of up to 5,000 lbs.¹ – plenty of power to tow boats, ATVs and whatever else customers want to bring along.

¹ Requires factory-installed towing package. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the vehicle's Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

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PRODUCT: RESPONSIVE RIDE & HANDLING

Preproduction High Country model shown.
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TRACTION MODE SELECT. All models feature a new drive mode selector, which lets drivers adjust performance based on road and surface conditions with the simple turn of a dial. Front-wheel-drive models offer Normal (2x4), Snow and Tow/Haul (if equipped) modes, while all-wheel-drive (AWD) models offer Normal (AWD disconnect), 4x4, Off-Road and Tow/Haul (if equipped) modes.

SWITCHABLE AWD. On AWD models, Traction Mode Select enables an innovative Switchable AWD feature that effectively disconnects the rear axle from the drive system. On-demand AWD capability can be reapplied on the go by switching the drive mode selector to 4x4 mode.

ADVANCED AWD. At the heart of the High Country model's capability is a twin-clutch Advanced AWD system that directs torque to the wheel with the best traction in poor road conditions, helping to improve driver control. While it's engineered for optimal performance in wet, snowy and icy conditions, it also helps provide enhanced stability in dry conditions.

5-LINK INDEPENDENT REAR SUSPENSION. An all-new 5-link independent suspension offers responsive handling and an excellent ride.

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PRODUCT: SEAMLESS CONNECTIVITY

Preproduction High Country model shown.
Actual production model may vary.

INTUITIVE TECHNOLOGY. Customizable Chevrolet MyLink™¹ comes standard with a 7-inch diagonal or an available articulating 8-inch diagonal color touch-screen display that's within easy reach, so technology and entertainment features are always accessible.

EASY SMARTPHONE ACCESS. Traverse offers Apple CarPlay™² and Android Auto™² compatibility, enabling compatible smartphones to conveniently display certain apps from the user's phone on the vehicle's touch-screen display.

INTERNET ON THE GO. Built-in 4G LTE Wi-Fi®³ (3GB/3-month trial; whichever comes first) lets customers connect up to seven devices at once, giving them direct access to streaming content, music, entertainment and more.

STAY CHARGED. Not only can customers bring their devices with them, they can keep them fully powered with nine charging locations, including up to seven USB ports⁴, an available 120-volt outlet and available wireless charging⁵ (owner must supply an adapter).

¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ² Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. ³ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. ⁴ Not compatible with all devices. ⁵ The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adapter or back cover. To check for phone or other device compatibility, visit my.chevrolet.com/learn for details.

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PRODUCT: CONVENIENT FEATURES



1. D-OPTIC LIGHTING TECHNOLOGY. Traverse Premier and High Country models offer D-optic headlamps, which are named for the backward D shape of the light guides. They have a crisp and smooth beam that looks more like daylight than a standard LED.

2. INTELLIBEAM HEADLAMPS. This technology (available on Premier models; standard on High Country model) automatically switches on the high beams when driving conditions become too dark and switches back to low beams when it detects an approaching vehicle.

3. HANDS-FREE POWER LIFTGATE. When customers' hands are full, the available hands-free power liftgate can be opened by making a gentle kicking motion below the rear bumper. To make things even easier, Traverse projects a Chevrolet emblem on the ground to use as a guide. The liftgate also features a programmable memory height that can be set for easy reach or to accommodate areas with low ceilings.

4. POWER-FOLDING THIRD ROW. A standard power-folding third row on Traverse High Country makes the transition from accommodating passengers to carrying cargo effortless.

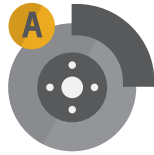
5. TEEN DRIVER TECHNOLOGY. This feature provides parents with a tool to help encourage safe driving habits. This includes muting the radio or the audio of any paired device when front-seat occupants aren't wearing their safety belts, and giving audible and visual warnings when the vehicle is traveling faster than the preset speed.



PRODUCT: AVAILABLE ADVANCED SAFETY



ADAPTIVE CRUISE CONTROL. Using front-mounted radar, Adaptive Cruise Control (standard and only offered on High Country) maintains the driver's selected cruise speed and following-gap distance, automatically braking when necessary – even in stop-and-go traffic.



FORWARD AUTOMATIC BRAKING. Using the same radar sensors as available Adaptive Cruise Control, the full-speed Forward Automatic Braking system (standard and only offered on High Country) can help prevent or mitigate front-end collisions with detected vehicles by automatically applying the brakes. The system may even help avoid collisions at very low speeds.



FORWARD COLLISION ALERT WITH FOLLOWING DISTANCE INDICATOR. This system (available on Premier; standard on High Country) is designed to continually monitor how close Traverse is to the detected vehicle in front of it. If the system determines a front-end collision is imminent, it alerts the driver to a potential crash. It also warns the driver if his/her Traverse is following a detected vehicle much too closely.



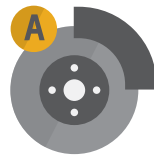
FRONT PEDESTRIAN BRAKING. At speeds up to 50 mph, a forward-looking camera surveys the road ahead, flashing a warning signal and a series of eight beeps when the vehicle is approaching a pedestrian ahead too fast. If necessary, the system (available on Premier; standard on High Country) will even automatically apply the brakes to help reduce the collision's severity or avoid the collision.



LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT. This feature (available on LT; standard on RS, Premier and High Country) provides side mirror alerts to help the driver avoid crashing into a moving vehicle detected in his/her side blind spot or a vehicle that is rapidly approaching his/her blind spot during a lane-change maneuver.



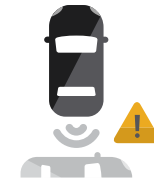
LANE KEEP ASSIST WITH LANE DEPARTURE WARNING. Using a forward-looking camera, Lane Departure Warning (available on Premier; standard on High Country) alerts the driver if he/she unintentionally drifts from his/her lane and uses a “nudge” from the Electric Power Steering (EPS) system to help prevent lane departure.



LOW SPEED FORWARD AUTOMATIC BRAKING. When Traverse is traveling below 50 mph and the system senses that a front-end collision is imminent, Low Speed Forward Automatic Braking (available on Premier; standard on High Country) automatically applies the brakes to potentially help reduce the severity of the impact. It may even help avoid a crash altogether at very low speeds.



REAR CAMERA MIRROR. This innovative rearview mirror technology (available on LT; standard on RS, Premier and High Country) projects a wide-angle view of the area behind the vehicle in the inside rearview mirror. The mirror surface doubles as a video screen and provides the driver with a full, high-resolution view, without the obstruction of second- and third-row head restraints and passengers.



REAR CROSS TRAFFIC ALERT. When Traverse is backing up, Rear Cross Traffic Alert (available on LT; standard on RS, Premier and High Country) uses radar sensors to monitor traffic passing behind the vehicle and alerts the driver to detected crossing traffic.



REAR PARKING ASSIST. As the driver shifts into Reverse, the standard Rear Vision Camera automatically displays a live image of the area behind the vehicle on the center stack display, while Rear Parking Assist (available on LT; standard on RS, Premier and High Country) provides distance-to-object alerts.



SURROUND VISION. With the support of four strategically placed cameras, Surround Vision (available on LT; standard on RS, Premier and High Country) is designed to give the driver a virtual bird's-eye view of the area around his/her Traverse. All camera viewpoints seamlessly merge to transmit a clear digital image on the available articulating 8-inch diagonal touch-screen display.

SAFETY STARTS WITH YOU. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle's Owner's Manual for important feature limitations and information.

PACKAGING/ORDERING/PRICING: CONFIGURATIONS AND PACKAGES

CONFIGURATIONS

| | L | | LS | | LT CLOTH | | LT LEATHER-APPOINTED | | RS (available fall 2017) | PREMIER | | HIGH COUNTRY | |
|------------------------|-----------------------|--|-----------------------|-----------------------|--|---|---|--|---|--|--|---|----------|
| | FWD | | FWD | AWD | FWD | AWD | FWD | AWD | FWD | FWD | AWD | AWD | |
| MSRP | \$30,875 ¹ | | \$32,995 ¹ | \$34,995 ¹ | \$35,495 ¹ | \$39,295 ¹ | \$42,095 ¹ | \$44,095 ¹ | \$42,995 ¹ | \$45,395 ¹ | \$48,295 ¹ | \$52,995 ¹ | |
| Seating | 8-passenger | | 8-passenger | 8-passenger | 7-passenger | 7-passenger | 7-passenger | 7-passenger | 7-passenger | 7-passenger | 7-passenger | 7-passenger | |
| Included Packages | | | | | | Convenience and Driver Confidence (ZL3) | Convenience and Driver Confidence (ZL3) | Convenience and Driver Confidence (ZL3) | Convenience and Driver Confidence (ZL3) | Convenience and Driver Confidence (ZL3) | Convenience and Driver Confidence (ZL3) Driver Confidence II (BGP) Trailer equipment (V92) | Convenience and Driver Confidence (ZL3) Driver Confidence II (BGP) | |
| Available Packages | | | | | Convenience and Driver Confidence (ZL3) / \$1,795 ² | | | | | Driver Confidence II (BGP) / \$475 ² Redline (WBL) / \$2,495 ² <i>requires Driver Confidence II Package</i> | Redline (WBL) / \$1,845 ² | | |
| Free-Flow Options | | | | | <i>Options require Convenience and Driver Confidence Package:</i> Trailer equipment (V92) / \$650 ² 8-passenger seating (ABC) / \$0 | Trailer equipment (V92) / \$650 ² 8-passenger seating (ABC) / \$0 | Trailer equipment (V92) / \$650 ² Dual SkyScape® power sunroof (C3U) / \$1,400 ² | Trailer equipment (V92) / \$650 ² Dual SkyScape power sunroof (C3U) / \$1,400 ² | | <i>Options require Driver Confidence II Package:</i> Trailer equipment (V92) / \$650 ² Dual SkyScape power sunroof (C3U) / \$1,400 ² | Dual SkyScape power sunroof (C3U) / \$1,400 ² | | |
| Orderable Combinations | 1 | | 2 | | 9 | | 8 | | 1 | 9 | | 1 | 31 Total |

PACKAGE CONTENT

CONVENIENCE AND DRIVER CONFIDENCE PACKAGE (ZL3)

- 4.2-inch diagonal Driver Information Center (DIC)
- Chevrolet MyLink™³ with 8-inch diagonal color touch-screen display, which articulates up to reveal an additional USB port⁴
- Heated front seats
- Lane Change Alert with Side Blind Zone Alert
- Power liftgate
- Rear Cross Traffic Alert
- Rear Park Assist
- Remote Start
- Universal Home Remote

DRIVER CONFIDENCE II PACKAGE (BGP)

- Forward Collision Alert with Following Distance Indicator
- Front Pedestrian Braking
- IntelliBeam headlamps
- Lane Keep Assist with Lane Departure Warning
- Low Speed Forward Automatic Braking

REDLINE (WBL)

NOTE: Only available with Iridescent Pearl Tricoat⁵, Silver Ice Metallic, Summit White and Mosaic Black Metallic exterior colors.

- 20-inch Gloss Black-painted aluminum wheels with Red accents
- Dual SkyScape power sunroof
- Jet Black perforated leather-appointed seating surfaces
- Trailer equipment, includes heavy-duty cooling system and factory-installed trailer hitch (FWD models only)
- Unique appearance content
 - Black Traverse badges with Red outline
 - Black Chevrolet bowties
 - Black Ice grille and license plate appliqué
 - Black mirror caps and door handles
 - Black-painted rocker and wheel openings with Black Ice inserts
 - Black Ice fog lamp bezels
 - Dark taillamps
 - Gloss Black window surround
 - Black roof rails
 - Black bumpers/fascias

¹ Manufacturer's Suggested Retail Price excludes tax, title, license, dealer fees and optional equipment. ² MSRP. Tax is extra. ³ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ⁴ Not compatible with all devices. ⁵ Premium paint, additional charge.

PACKAGING/ORDERING/PRICING: TRIM WALK

LS FWD

INTERIOR

- 6 USB ports¹
- 7 air bags²
- 8-passenger seating
- Apple CarPlay™³ and Android Auto™³ compatibility
- Chevrolet MyLink™⁴ with 7-inch diagonal color touch-screen display
- Driver and front passenger illuminated vanity mirrors, covered
- Enhanced Smart Slide® second-row seating
- Keyless Open and Start
- OnStar® 4G LTE Wi-Fi® hotspot⁵ (3GB/3-month trial; whichever comes first)

- OnStar Basic Plan⁶ (5 years)
- OnStar Guidance Plan⁷ (3-month trial)
- Power windows with driver and front passenger Express-Down
- Premium Cloth seats
- Rear Seat Reminder⁸
- Rear Vision Camera
- Steering wheel-mounted phone, audio and cruise controls
- Teen Driver technology
- Tilt/telescoping steering column
- Tire Pressure Monitor
- Tri-zone automatic climate control

EXTERIOR

- 18-inch Bright Silver-painted aluminum wheels
- Black mirror caps
- Black molded-in-color bodyside moldings and rockers
- Body-color door handles
- Bright window surround
- Capless fuel fill
- Deep-tinted glass
- Dual exhaust with bright tips
- High-intensity discharge (HID) headlamps
- LED Daytime Running Lamps
- LED taillamps
- Manual liftgate

MECHANICAL

- 3.6L V6 engine
- 5-link independent rear suspension
- 9-speed automatic transmission
- Intelligent Stop/Start engine technology
- Traction Mode Select

LS AWD

Includes LS FWD key standard content, plus this addition:

MECHANICAL

- Switchable All-Wheel Drive

L FWD

Includes LS FWD content, with the following deletion:

- Deep-tinted glass



Preproduction Premier model with optional equipment shown. Actual production model may vary.

¹ Not compatible with all devices. ² Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ³ Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. ⁴ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ⁵ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. ⁶ Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. ⁷ Visit onstar.com for coverage map, details and system limitations. ⁸ Does not detect people or items. Always check rear seat before exiting vehicle.

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PACKAGING/ORDERING/PRICING: TRIM WALK (CONT.)

| LT | | | RS (available fall 2017) | PREMIER | | HIGH COUNTRY |
|---|--|--|--|--|--|---|
| LT CLOTH FWD | LT CLOTH AWD | LT LEATHER-APPOINTED FWD/AWD | RS FWD | PREMIER FWD | PREMIER AWD | HIGH COUNTRY AWD |
| <p>Includes LS key standard content, plus these additions/replacements:</p> <p>INTERIOR</p> <ul style="list-style-type: none"> 7-passenger seating 8-way power driver seat with power lumbar Driver Express-Up window Leather-wrapped steering wheel SiriusXM® Satellite Radio¹ (3-month trial) <p>EXTERIOR</p> <ul style="list-style-type: none"> 18-inch Bright Silver machined-face painted aluminum wheels Fog lamps Heated, power-adjustable, body-color outside mirrors with integrated turn signal indicators Black front/Silver rear roof rails | <p>Includes LT Cloth FWD key standard content, plus these additions/replacements:</p> <p>INTERIOR</p> <ul style="list-style-type: none"> 4.2-inch diagonal color Driver Information Center (DIC) 7 USB ports² Chevrolet MyLink™³ with articulating 8-inch diagonal color touch-screen display Heated front seats Lane Change Alert with Side Blind Zone Alert Rear Cross Traffic Alert Rear Park Assist Remote Start Universal Home Remote <p>EXTERIOR</p> <ul style="list-style-type: none"> Power liftgate | <p>Includes LT Cloth AWD key standard content, plus these additions/replacements:</p> <p>INTERIOR</p> <ul style="list-style-type: none"> Leather-appointed seating surfaces 6-way power front passenger seat with power lumbar 120-volt power outlet Bose® premium 10-speaker audio system with subwoofer Navigation⁴ Rear Camera Mirror Surround Vision <p>EXTERIOR</p> <ul style="list-style-type: none"> 20-inch machined-face aluminum wheels with Gray pockets | <p>Includes LT Leather-Appointed key standard content, plus these additions/replacements:</p> <p>EXTERIOR</p> <ul style="list-style-type: none"> 20-inch Dark Android-painted aluminum wheels Black accents (window surround, roof rails and bowties) Black Ice grille, license plate appliqué and fog lamp bezel <p>MECHANICAL</p> <ul style="list-style-type: none"> 2.0L Turbo engine | <p>Includes LT Leather-Appointed key standard content, plus these additions/replacements:</p> <p>INTERIOR</p> <ul style="list-style-type: none"> Perforated leather-appointed seating surfaces Ventilated front seats Heated second-row seats Heated steering wheel Memory setting for driver seat and outside mirrors Power tilt/telescoping steering column Wireless charging⁵ (owner must supply an adapter) <p>EXTERIOR</p> <ul style="list-style-type: none"> 20-inch Argent Metallic machined-face aluminum wheels LED D-optic headlamps Body-color painted moldings with chrome insert Auto-dimming outside mirrors Chrome door handles Hands-free power liftgate with Chevrolet emblem projection Silver front/chrome rear roof rails | <p>Includes Premier FWD key standard content, plus these additions/replacements:</p> <p>INTERIOR</p> <ul style="list-style-type: none"> Low Speed Forward Automatic Braking Forward Collision Alert with Following Distance Indicator Front Pedestrian Braking Intellibeam headlamps Lane Keep Assist with Lane Departure Warning <p>MECHANICAL</p> <ul style="list-style-type: none"> Trailer equipment, includes heavy-duty cooling system and factory-installed trailer hitch | <p>Includes Premier AWD key standard content, plus these additions/replacements:</p> <p>INTERIOR</p> <ul style="list-style-type: none"> Adaptive Cruise Control Dual SkyScape® power sunroof Forward Automatic Braking “High Country” embroidered front head restraints and floor mats Jet Black/Loft Brown interior Power-folding third row <p>EXTERIOR</p> <ul style="list-style-type: none"> 20-inch polished-aluminum wheels Chrome roof rails Unique grille <p>MECHANICAL</p> <ul style="list-style-type: none"> Advanced AWD |

¹ If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ² Not compatible with all devices. ³ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ⁴ Map coverage available in the United States, Puerto Rico and Canada. ⁵ The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adapter or back cover. To check for phone or other device compatibility, visit my.chevrolet.com/learn for details.

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PACKAGING/ORDERING/PRICING: COLOR & TRIM

EXTERIOR COLORS

| | | |
|---|-----------------------------|----------------------------|
| IRIDESCENT PEARL TRICOAT ¹ (G1W) | GRAPHITE METALLIC (GPA) | SILVER ICE METALLIC (GAN) |
| SUMMIT WHITE (GAZ) | MOSAIC BLACK METALLIC (GB8) | SABLE BROWN METALLIC (G2X) |
| CAJUN RED TINTCOAT ¹ (GPJ) | PEPPERDUST METALLIC (GMU) | SATIN STEEL METALLIC (G9K) |
| BLACK CURRANT METALLIC (GGA) | | |

INTERIOR COLORS

- JET BLACK
- DARK ATMOSPHERE/MEDIUM ASH GRAY
- JET BLACK/DARK GALVANIZED
- JET BLACK/LOFT BROWN

COLOR COMBINATIONS

| | L | LS | LT | | | RS <i>(available fall 2017)</i> | PREMIER | | | PREMIER WITH REDLINE PACKAGE | HIGH COUNTRY |
|---|-----------------|-----------------|--|--|--|------------------------------------|------------------------------|---------------------------------------|---------------------------------|------------------------------|------------------------------|
| | PREMIUM CLOTH | PREMIUM CLOTH | PREMIUM CLOTH OR LEATHER-APPOINTED | | | LEATHER-APPOINTED | PERFORATED LEATHER-APPOINTED | | | PERFORATED LEATHER-APPOINTED | PERFORATED LEATHER-APPOINTED |
| | Jet Black (H1T) | Jet Black (H1T) | Jet Black (H0U/Cloth; H0Y Leather-Appointed) | Dark Atmosphere/Medium Ash Gray (HJ0/Cloth; HBO/Leather-Appointed) | Jet Black/Dark Galvanized (HK8/Cloth; HK9/Leather-Appointed) | Jet Black (H0Y) | Jet Black (H1Y) | Dark Atmosphere/Medium Ash Gray (H79) | Jet Black/Dark Galvanized (HKE) | Jet Black (H1Y) | Jet Black/Loft Brown (H80) |
| Iridescent Pearl Tricoat ¹ (G1W) | – | – | A | A | A | A | A | A | A | A | A |
| Sable Brown Metallic (G2X) | – | – | A | A | – | – | A | A | – | – | A |
| Satin Steel Metallic (G9K) | – | A | A | A | A | – | A | A | A | – | A |
| Silver Ice Metallic (GAN) | – | A | A | A | A | A | A | A | A | A | A |
| Summit White (GAZ) | A | A | A | A | A | A | A | A | A | A | A |
| Mosaic Black Metallic (GB8) | A | A | A | A | A | A | A | A | A | A | A |
| Black Currant Metallic (GGA) | – | – | A | A | – | – | A | A | – | – | – |
| Pepperdust Metallic (GMU) | – | – | A | A | – | – | A | A | – | – | – |
| Graphite Metallic (GPA) | – | – | A | A | A | – | A | A | A | – | – |
| Cajun Red Tintcoat ¹ (GPJ) | – | – | A | A | A | A | A | A | A | – | A |

A = Available – = Not Available

¹ Premium paint, additional charge.

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PACKAGING/ORDERING/PRICING: WHEELS/RADIOS

WHEELS

| 18-INCH BRIGHT SILVER-PAINTED ALUMINUM (PXJ) | 18-INCH BRIGHT SILVER MACHINED-FACE PAINTED ALUMINUM (RT1) | 20-INCH MACHINED-FACE ALUMINUM WITH GRAY POCKETS (SP6) | 20-INCH DARK ANDROID-PAINTED ALUMINUM (SS9) | 20-INCH ARGENT METALLIC MACHINED-FACE ALUMINUM (SLY) | 20-INCH GLOSS BLACK-PAINTED ALUMINUM WITH RED ACCENTS (SS8) | 20-INCH POLISHED ALUMINUM (SN6) |
|--|--|--|---|--|---|---------------------------------|
| Standard on L and LS | Standard on LT Cloth | Standard on LT Leather-Appointed | Standard on RS (available fall 2017) | Standard on Premier | Available on Premier with Redline Package | Standard on High Country |

RADIOS

| | CODE | L | LS | LT CLOTH | LT LEATHER-APPOINTED | RS (available fall 2017) | PREMIER | HIGH COUNTRY |
|--|------|---|----|---------------------------------|----------------------|--------------------------|---------|--------------|
| Chevrolet MyLink™ with 7-inch diagonal color touch-screen display | I0A | S | S | S (FWD) – (AWD) | – | – | – | – |
| Chevrolet MyLink ¹ with articulating 8-inch diagonal color touch-screen display | I05 | – | – | A ³ (FWD) S (AWD) | – | – | – | – |
| Chevrolet MyLink ¹ with articulating 8-inch diagonal color touch-screen display and Navigation ² | I06 | – | – | – | S | S | S | S |

S = Standard A = Available – = Not Available



¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ² Map coverage available in the United States, Puerto Rico and Canada. ³ Included and only available with Convenience and Driver Confidence Package (ZL3).

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ACCESSORIES

CARGO MANAGEMENT

- Roof Rack Cross Rail Package (VLL)
- Premium All-Weather Cargo Mat (VLI)
- Cargo Net, Vertical (W2D)
- Cargo Net, Horizontal (W2D)
- Cargo Security Shade (VRS)
- Integrated Cargo Liner (CAV)
- Cargo Organizer (RWU)

EXTERIOR

- Exterior Badge Kit, Gloss Black (RIK)
- Black Bowtie Kit (SFZ)
- Fog lamps (S3U)
- Grille (SJ9)
- Mirror Caps, Black (S4X)
- Mirror Caps, Chrome (VKU)
- Splash Guards, Molded-In Color (VQK)
- Splash Guards, Body-Color (VRV)
- 20-Inch 5-Split-Spoke Wheels, Gloss Black (S2D)
- Hitch Trailering Package (SDE)

ELECTRONICS

- Keyless Entry Keypad (RDI)
- Rear Seat Entertainment System (UJ5)
- Remote Start Kit (S6P)
- Universal Tablet Holder (SIF)
- Universal Tablet Holder with Integrated Power (SIL)

INTERIOR

- Door Sill Plate (SAI)
- Premium All-Weather Floor Liners (RIA)
- Floor Liners, Third-Row (RIB)
- Carpet Replacement Mats (RWS)
- Premium All-Weather Floor Mats (VAV)
- Premium All-Weather Floor Mats, Third-Row (VKN)
- Premium Carpet (VYW)
- Premium Carpet, Third-Row (VI4)
- Fitted Seat Protector (S6W)



NOTE: Chevrolet Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles; whichever comes first. Chevrolet Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories. See your dealer for details.

KEY DATES & RESOURCES

WHAT'S AHEAD FOR THE ALL-NEW TRAVERSE:

Q3 2017

- L, LS, LT, Premier and High Country Models
 - First Vehicles in Dealer Showrooms
- RS Model
 - Ordering Begins
 - Pricing Announced

Q4 2017

- RS Model
 - Production Begins
 - First Vehicles in Dealer Showrooms

RESOURCES TO SUPPORT YOU THROUGHOUT THE LAUNCH:



GMLAUNCH.COM



[GM PROGRAM INFO](#)



[ALL-NEW 2018 TRAVERSE SITE](#)



Preproduction Premier model
with optional equipment shown.
Actual production model may vary.

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