



SAVING LIVES DESERVES A FIRST-RATE REWARD.

The GM First Responder Discount¹ gives eligible Healthcare Professionals, Firefighters, Police, EMTs, Paramedics and 911 Dispatchers discount pricing on eligible, new Cadillac vehicles through 4/30/20. It's our way of saying thanks for service that makes all the difference.



2020 XT4 LUXURY COLLECTION

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED ELIGIBLE FIRST RESPONDERS¹ WITH A CURRENT ELIGIBLE GM LEASE

\$369	36	\$1,129
PER MONTH ²	MONTHS	DUE AT SIGNING AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25/mile over 30,000 miles.



2020 XT5 LUXURY COLLECTION

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED ELIGIBLE FIRST RESPONDERS¹ WITH A CURRENT ELIGIBLE GM LEASE

\$389	39	\$1,979
PER MONTH ²	MONTHS	DUE AT SIGNING AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25/mile over 32,500 miles.



2020 XT6 PREMIUM LUXURY COLLECTION

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED ELIGIBLE FIRST RESPONDERS¹ WITH A CURRENT ELIGIBLE GM LEASE

\$479	36	\$1,399
PER MONTH ²	MONTHS	DUE AT SIGNING AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25/mile over 30,000 miles.



2020 ESCALADE LUXURY COLLECTION

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED ELIGIBLE FIRST RESPONDERS¹ WITH A CURRENT ELIGIBLE GM LEASE

\$829	36	\$4,639
PER MONTH ²	MONTHS	DUE AT SIGNING AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25/mile over 30,000 miles.

1. At participating dealers. Must be a current Healthcare Professional as defined by the U.S. Bureau of Labor Statistics, Firefighter, Police, EMT/Paramedic or 911 Dispatcher. First Responders and Healthcare Professionals employed by federal, state or municipal governments may be subject to restrictions that limit their ability to accept this offer. Accordingly, this offer is void unless permitted by applicable federal, state and municipal laws, regulations, rules, ordinances, policies, codes of conduct, and other directives or standards regarding ethics and gift acceptance by the applicable federal, state or municipal employees. By accepting this offer, you verify that doing so complies with all laws, regulations, policies or other restrictions regarding ethics or gift acceptance that apply to you. Excludes select base trims. Not available with some other offers. Take new retail delivery by 6/30/20. 2. **Must be a current lessee of a 2015 model year or newer GM vehicle through GM Financial for at least 30 days prior to the new vehicle sale.** Payments are for a 2020 XT4 Luxury Collection with an MSRP of \$36,690. 36 monthly payments total \$13,284. Payments are for a 2020 XT5 Luxury Collection with an MSRP of \$45,090. 39 monthly payments total \$15,171. Payments are for a 2020 XT6 Premium Luxury Collection with an MSRP of \$53,690. 36 monthly payments total \$17,244. Payments are for a 2020 Escalade Luxury Collection with an MSRP of \$85,090. 36 monthly payments total \$29,844. Closed-end lease. Option to purchase at lease end for an amount to be determined at lease signing. GM Financial must approve lease. Take retail delivery by 4/30/20. Mileage charge of \$.25/mile over 32,500 miles for XT5. Mileage charge of \$.25/mile over 30,000 miles for XT4, XT6 and Escalade. Late payment and early termination fees apply. Lessee is responsible for insuring the lease vehicle. Lessee pays for maintenance, repair, excess wear and disposition fee of \$595 or less at end of lease. Not available with some other offers. © 2020 General Motors. All Rights Reserved. Cadillac® XT4® XT5® XT6® Escalade®