



STEP UP YOUR SAVINGS THIS TAX SEASON

YOU COULD DEDUCT UP TO 100% OF THE PRICE OF A NEW GMC VEHICLE



YOU PAY ATTENTION TO THE FINEST DETAILS.

That's why you turn to the professionals at GMC. Now, under new depreciation laws, your business may be eligible to immediately deduct up to 100% of the purchase of an unlimited number of qualifying GMC vehicles purchased in 2020 for business use.¹

With the tax depreciation laws in place, it's a great time to add the precise craftsmanship of GMC trucks and SUVs to your fleet. To learn more about current offers, contact your dealer or visit www.gmc.com/tax-deductions.

FIRST YEAR VEHICLE DEPRECIATION LIMITS FOR 2020

UP TO \$18,100 TOTAL DEDUCTION
(No aggregate limitation²)

Canyon
Canyon Denali
Terrain
Terrain Denali

UP TO 100% OF PURCHASE PRICE
(No per-vehicle or aggregate limitation³)

Sierra 1500
Sierra 1500 Denali
Sierra 2500HD
Sierra 2500 HD Denali
Sierra 3500HD
Sierra 3500 HD Denali
Sierra Chassis Cab
Acadia
Acadia Denali
Yukon
Yukon Denali
Yukon XL
Yukon XL Denali
Savana Cargo Van
Savana Passenger Van
Savana Cutaway
Canyon Crew Cab 4WD

¹Federal tax benefits are available for vehicles acquired for use in the active conduct of trade or business and may change or be eliminated at any time without notice and each taxpayer's tax situation is unique; therefore, please consult your tax professional to confirm available vehicle depreciation deductions and tax benefits. For more information, visit www.irs.gov. This advertisement is for informational purposes only, and should not be construed as tax advice, or as a promise of availability or amount of any potential tax benefit or reduced tax liability. ²Passenger automobiles, as defined in the Internal Revenue Code (including SUVs, trucks and crossovers with a GVWR up to 6,000 lbs.), and placed in service during 2020 qualify for immediate depreciation deductions of up to \$18,100 per vehicle. ³Trucks, vans and sport utility vehicles as defined in the Internal Revenue Code with GVWR over 6,000 lbs. and placed in service during 2020 qualify for immediate depreciation deductions of up to 100% of the purchase price.