

Knudtsen Chevrolet Co. Contribution Guidelines

Statement of Objectives

Knudtsen Chevrolet Co.'s mission is to passionately grow our business through our relationship with our employees, our customers and our community. As a corporate citizen, Knudtsen Chevrolet Co. believes our purpose is making the communities we serve the best place on earth to live, work and raise a family. We believe we must partner, support and actively participate with organizations that fulfill both our purpose and our mission.

We view our decision to contribute to an organization as a business decision. Like any other business decision, we consider our contribution as an investment in the economy and social well being of our community. While we strive to realize a return on this investment, it is often difficult to measure the immediate and direct benefit of our investment. This means our subjective evaluation is usually part of our decision making process. Our intent is to balance accountability with our desire to promote our community's well being.

Policy

We determine how much to invest in each organization based on its activities, who it serves, how many it serves, as well as its operations. We also look at other companies who are investing with us. Our investments will mostly be made in the Coeur d'Alene, Post Falls, Hayden, Hayden Lake, Rathdrum and Kootenai County areas.

Knudtsen Chevrolet Co. considers capital campaigns in addition to operating and program investments. We determine the amount of investment independent of "suggested donation amounts."

After we have made a basic evaluation, we specifically ask:

- What is the impact of the program on the community?
- Does it duplicate a government program or another organization's efforts?
- Does the program or organization have a history of success?
- Can its success be measured and how is it measured?
- How much of the contribution is used to cover administrative and other costs?
- Is there wide support for the program, activity or organization?

Making a Request for Support

Knudtsen Chevrolet prefers to invest in organizations, programs and activities that have the greatest impact in our community and serve our most critical needs. Requests for contributions must address who will be served and how the contribution aligns with our mission and purpose. Requests need to be in writing and organizations must provide evidence of program return on investment, conservative financial management, and good governance.

To be eligible for a contribution, an organization generally must:

- Show documentation of tax-exempt status under IRS Code
- Show evidence of responsible financial management
- Provide the names of members of Board of Directors
- Identify the need and describe the proposed project and show that its proposal does not unnecessarily duplicate other programs or projects
- Show a method to evaluate the results of the proposed project

Knudtsen Chevrolet Co. gives special attention to organizations and contributions that:

- Serve a large number of people
- Have programs with long-term effects
- Include Knudtsen Chevrolet Co. employees
- Have broad community support

Knudtsen Chevrolet Co. receives more requests than we are able to fund, so we strive to make contributions where it makes the biggest impact addressing the most critical needs. We will likely decline contributions that are:

- Funds for individuals
- Funds for religious advocacy
- Funds for organizations that discriminate for any reason, including race, color, religion, creed, age, sex or national origin
- Funds for school programs or projects with limited participation
- Requests for political candidates and organizations