



LOOK FORWARD TO TAX SEASON

Small Business Owners: You could qualify for a 2020 Tax Deduction of up to 100% of the purchase price¹.



Running a business comes down to your bottom line and now you can make yours even stronger. Under new tax depreciation laws, your business may be eligible to immediately deduct up to 100% of the purchase price of an unlimited number of qualifying Cadillac vehicles purchased in 2020 for business use.¹

All passenger automobiles can qualify for a deduction of up to \$18,100 while larger vehicles can qualify for a deduction equal to the full purchase price. Consult your tax advisor for tax implications and savings opportunities.

With these new tax depreciation laws, you can save next tax season on the vehicles your business purchases today. There's never been a better time to add the quality and dependability of Cadillac vehicles to your fleet.

FIRST YEAR VEHICLE DEPRECIATION LIMITS FOR 2020

UP TO \$18,100 PER VEHICLE (NO AGGREGATE LIMITATION) ²	UP TO 100% OF PURCHASE PRICE (NO PER-VEHICLE OR AGGREGATE LIMITATION) ³
CT4	XT5
CT5	XT6
XT4	ESCALADE
	ESCALADE ESV

1. Federal tax benefits are available for vehicles acquired for use in the active conduct of trade or business and may change or be eliminated at any time without notice and each taxpayer's tax situation is unique; therefore, please consult your tax professional to confirm available vehicle depreciation deductions and tax benefits. For more information, visit www.irs.gov. This advertisement is for informational purposes only, and should not be construed as tax advice, or as a promise of availability or amount of any potential tax benefit or reduced tax liability. 2. Passenger automobiles, as defined in the Internal Revenue Code (including SUVs, trucks and crossovers with a GVWR up to 6,000 lbs.), and placed in service during 2020 qualify for immediate depreciation deductions of up to \$18,100 per vehicle. 3. Trucks, vans and sport utility vehicles as defined in the Internal Revenue Code with a GVWR over 6,000 lbs. and placed in service during 2020 qualify for immediate depreciation deductions of up to 100% of the purchase price. For more info visit gmfleet.com/tax

ABOUT US

LOCATION

SALES

SERVICE