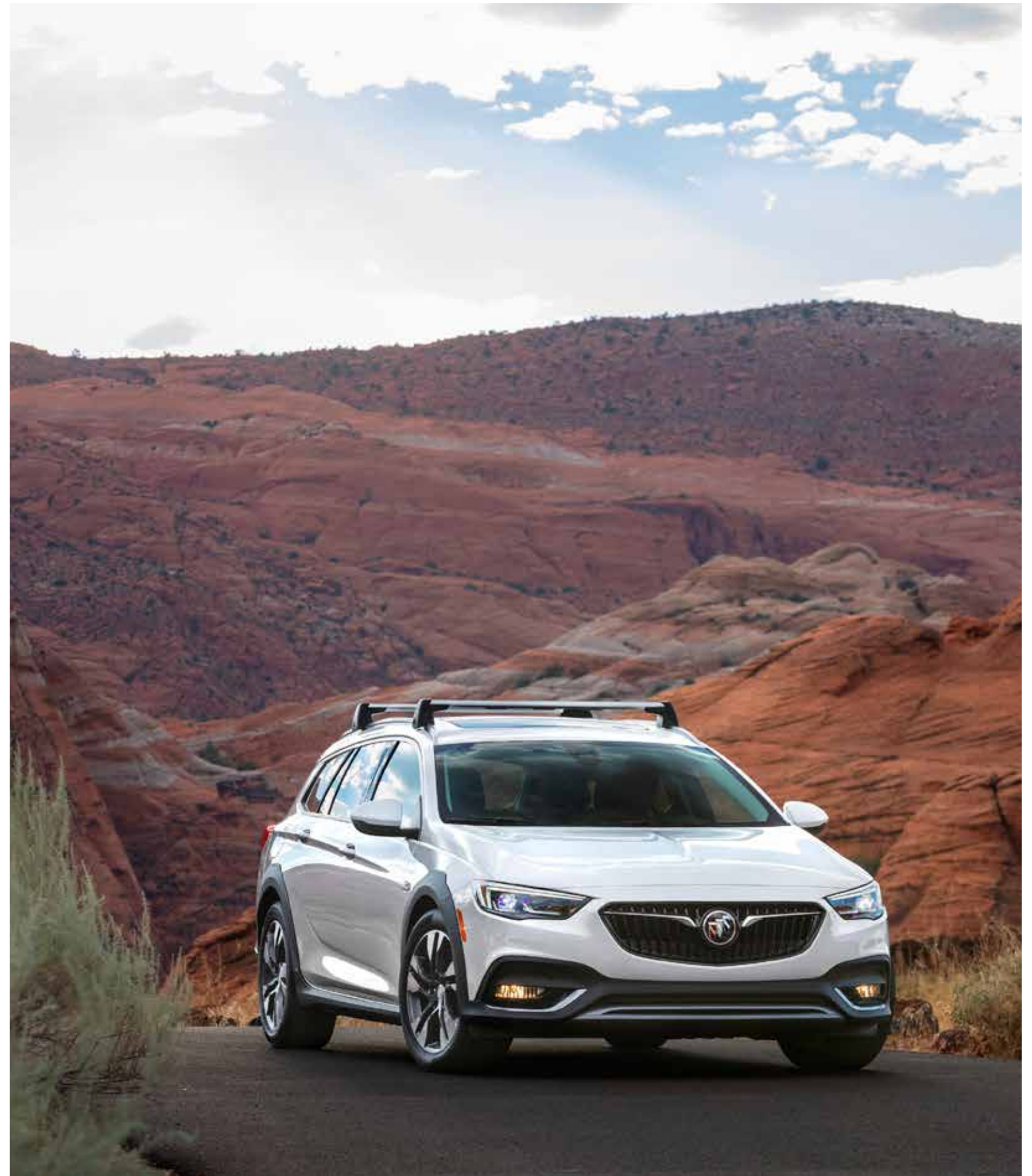




BUICK
BUICK.COM



2019 BUICK REGAL **TOURX**



Regal TourX Essence shown here (and on cover) in Summit White with available features and dealer-installed accessories.



READY FOR ADVENTURE

The TourX is a Buick unlike any other. From spontaneous weekend getaways to extended cross-country travels, the boldly styled TourX provides responsive performance and precise control no matter the destination. A refined interior provides versatile cargo space and premium amenities to make the journey a destination in itself. The TourX is ready for adventure—are you?

A TOUR DE FORCE

TourX combines rugged capability and agile handling to deliver a smooth and confident driving experience every trip.

INTELLIGENT ALL-WHEEL DRIVE Intelligent All-Wheel Drive with active twin clutch helps maximize traction to provide confident handling for each twist and turn.

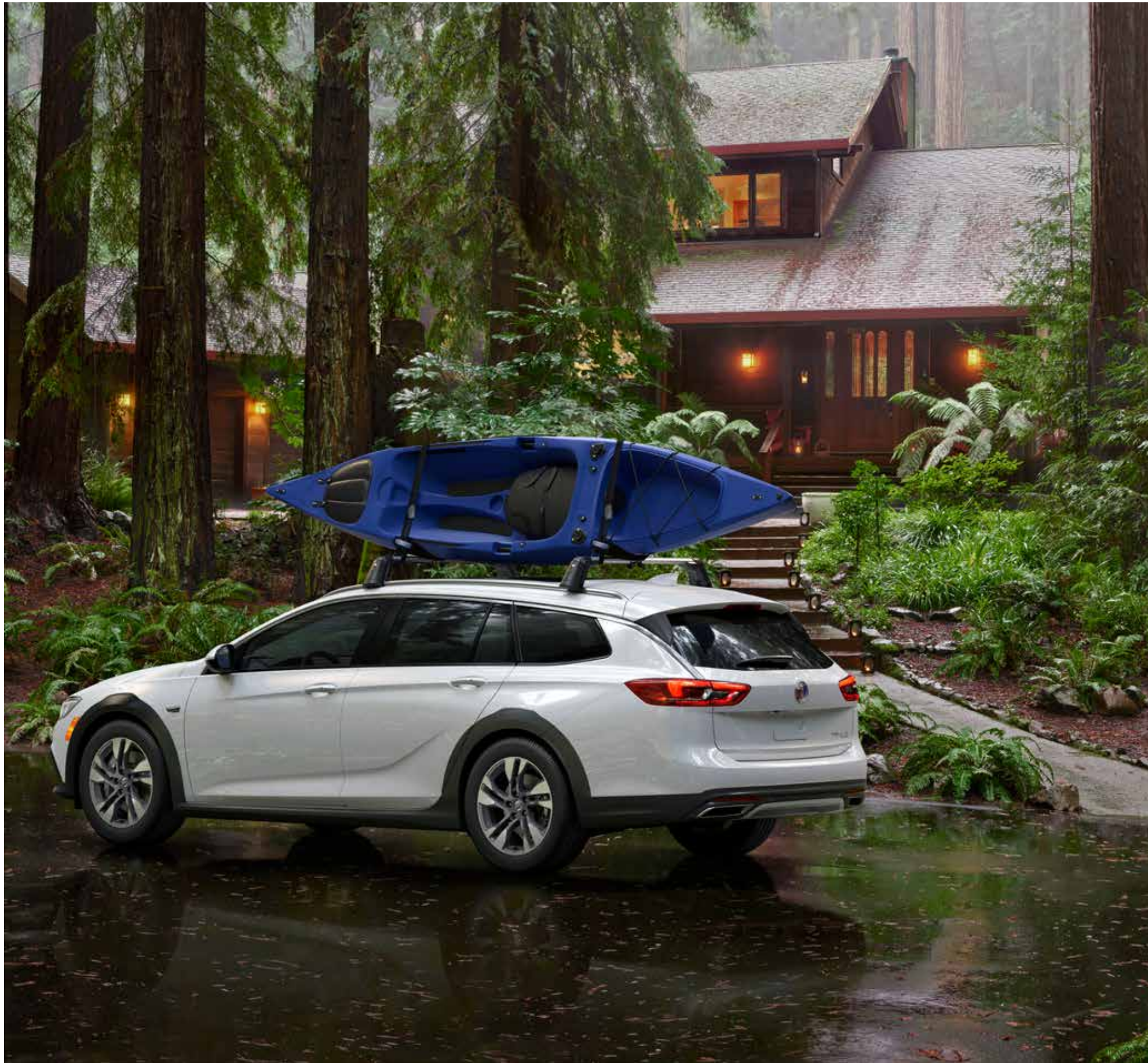
250-HORSEPOWER 2.0L TURBO The turbocharged 4-cylinder engine balances power and efficiency by offering 250 hp, 295 lb-ft of torque and a towing capacity of up to 1,000 lbs¹ and has an EPA-estimated 21 city/29 highway mpg.

FIVE-LINK REAR SUSPENSION The five-link rear suspension offers agile handling and ride smoothness to provide precise control.

¹Requires available dealer-installed accessory tow hitch. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.



Regal TourX Essence shown in Dark Moon Blue Metallic with available features.



KEY FEATURES



STANDARD ROOF RAILS WITH AVAILABLE ACCESSORY CROSSBARS

Standard integrated roof rails, available dealer-installed accessory crossbars and accessory cargo systems make attaching and hauling your gear easy and convenient.



ADVANCED LED HEADLAMPS

The available LED headlamps feature auto-level and cornering-lamp technologies to enhance visibility when turning or driving on uneven roads.



HANDS-FREE POWER LIFTGATE WITH LED LOGO PROJECTION

When your hands are full, activate the available hands-free power liftgate by kicking under the LED logo projection sensor.



PACK. STORE. STOW. GO.

VERSATILE REAR SEATING Versatile and easy-to-use rear seating provides multiple options to quickly reconfigure the cabin based on the cargo. The standard 60/40 or available 40/20/40 split rear seating can be lowered to create up to 73.5 cubic feet of cargo area behind the front row¹—which is more cargo room than the 2019 Jeep Cherokee and 2019 Subaru Outback.

¹Cargo and load capacity limited by weight and distribution.

BLUR THE LINE BETWEEN HOME AND AWAY

A spacious interior refined with premium materials and accessories blurs the line between home and away—allowing you to explore the great outdoors in refinement.

PANORAMIC MOONROOF Enjoy views and fresh air provided by the available expansive panoramic power moonroof that features a movable front panel, fixed rear panel and an Express-Open feature.

QUIETTUNING™ TECHNOLOGY QuietTuning technology uses triple door seals, acoustic laminated glass in the windshield and front side windows, Active Noise Cancellation, acoustic materials and many other measures to help reduce, block and absorb unwanted noise for an incredibly quiet driving experience.

IN-VEHICLE AIR IONIZER The available in-vehicle air ionizer is designed to help keep the air in your cabin cleaner and fresher by reducing pollen, dust and debris.

BOSE® PREMIUM AUDIO Experience an enhanced soundtrack during your travels with the available Bose premium audio system.

DUAL-ZONE CLIMATE CONTROL The available dual-zone automatic climate control system allows the driver and front passenger to select and enjoy separate temperature settings.

PREMIUM DETAILS Available features such as ambient lighting, leather-appointed seating with double stitching and a heated steering wheel let you take on adventure in style.





BUICK INFOTAINMENT SYSTEM¹ The Buick Infotainment System with available Navigation² takes your in-vehicle experience to the next level by allowing you to place hands-free calls, play music and download select in-vehicle apps on the touch-screen. Personal profiles allow different drivers to customize and save the infotainment system's settings to their liking.



WIRELESS CHARGING³ Available wireless charging helps keep your smartphone powered and your cabin clutter-free. Simply place your compatible device inside the slot in the center console and let your battery recharge.



REAR CROSS TRAFFIC ALERT The Rear Vision Camera and available Rear Cross Traffic Alert work together to visually alert you to approaching cross traffic when in Reverse.

Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

¹Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ²Map coverage available in the United States, Puerto Rico and Canada. ³The system wirelessly charges one PMA- or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier.

Regal TourX Essence shown in Summit White with available features and dealer-installed accessories.





EXPLORE WITH CONFIDENCE

A comprehensive suite of available advanced safety features helps enhance your awareness of the road and surrounding vehicles to inspire peace of mind as you journey toward your next adventure.

LANE CHANGE ALERT WITH SIDE BLIND ZONE

ALERT Available Lane Change Alert with Side Blind Zone Alert provides side-mirror alerts to help you avoid vehicles in your side blind zone during a lane-change maneuver.

REAR PARK ASSIST When driving in Reverse at less than 5 mph, this available feature provides distance-to-object alerts to help you park and avoid colliding with nearby detected objects directly behind the vehicle during low-speed maneuvering.

ADAPTIVE CRUISE CONTROL-ADVANCED WITH FORWARD AUTOMATIC BRAKING Available Adaptive Cruise Control-Advanced uses a radar-based system and Forward Automatic Braking to allow the vehicle to automatically follow a detected vehicle at your selected following gap while you steer.

LANE KEEP ASSIST WITH LANE DEPARTURE WARNING Available Lane Keep Assist with Lane Departure Warning provides gentle steering wheel turns, and if necessary, Lane Departure Warning alerts to help you avoid crashes due to unintentionally drifting out of your lane when you are not actively steering and your turn signal is not activated.

FORWARD COLLISION ALERT If this available system detects that a front-end collision situation is imminent while following a detected vehicle, the system alerts you to a potential crash. It also alerts you if you are following a detected vehicle much too closely.

FRONT PEDESTRIAN BRAKING If this available system detects that a pedestrian is directly ahead and a collision is imminent, and you have not applied the brakes, the system alerts you and, if necessary, automatically applies the brakes to help reduce the collision's severity or avoid the collision.

PEDESTRIAN PROTECTION SYSTEM Also known as an "active hood," this safety feature is designed to help reduce injury to pedestrians in the event of a frontal impact within the 16- to 30-mph speed range. When a pedestrian is detected during a frontal impact, the system is designed to lift the rear part of the hood to create more clearance between the hood and the engine compartment.

Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

TECHNOLOGY THAT KEEPS YOU CONNECTED

TourX helps keep you and your passengers seamlessly connected and entertained with its suite of available built-in technologies.

NEW BUICK CONNECTED SERVICES With a range of available plans, Buick Connected Services seamlessly links your digital life to your vehicle. Starting with Connected Access,¹ you'll get standard connectivity that enables services in your vehicle. Current services include Vehicle Diagnostics and Buick Smart Driver, which analyze your driving data and give you tips on how to improve your driving habits. Add the Remote Access Plan² to start and stop or lock and unlock a properly equipped vehicle via the available myBuick mobile app.² You can add a monthly data plan to your account at any time that allows you to stay connected on the go with your available in-vehicle 4G LTE Wi-Fi[®] Hotspot.³

myBUICK MOBILE APP² Powerful and easy to use, the available myBuick mobile app lets you remotely connect to your vehicle from almost anywhere when you subscribe to Buick Connected Services. When properly equipped, you can unlock and lock your doors, remote-start or -stop your engine and get real-time diagnostics that check your vehicle's fuel status, tire pressure,⁴ mileage and more. The myBuick mobile app is also Apple Watch[®]-compatible, so you can locate your Buick,⁵ remote-start or -stop the engine, honk the horn and flash the lights and get walking directions to where it's parked—all right from your wrist.

APPLE CARPLAY[™] COMPATIBILITY⁶ Just plug in your compatible iPhone[®] and you'll have easy access to your contacts, maps and apps that you're familiar with on your vehicle's color touch-screen. You can also have Siri[®] send and read your text messages, and you can listen to all of your content from iTunes,[®] Apple Music[™] and other compatible audio apps.

ANDROID AUTO[™] COMPATIBILITY⁷ Android Auto makes it easy to use the touch-screen display in your TourX to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

BUILT-IN WI-FI[®] HOTSPOT³ An available built-in Wi-Fi[®] Hotspot supports up to seven devices from up to 50 feet away from the vehicle. So your passengers can use their favorite apps to stream movies, watch TV, play games, listen to music and check social media on the go.



¹Standard connectivity available only to original purchaser for 10 years. See onstar.com for details and further plan limitations. Does not include safety services. Connected Access services are subject to change. ²Requires compatible Apple[®] or Android[™] device and data connection. Remote services require paid plan. ³Service varies with conditions and location. Requires active OnStar service and data plan. Data plans provided by AT&T[®]. Vehicle must be on or in accessory position for Wi-Fi[®] to function. ⁴Does not monitor spare tire. ⁵Service varies with conditions. Available in the U.S. only. ⁶Vehicle user interface is a product of Apple[®] and its terms and privacy statements apply. Requires compatible

iPhone[®] and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁷Vehicle user interface is a product of Google[™] and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

ONSTAR SAFETY AND SECURITY

As you travel with the ones you care about most, available OnStar^{®1} is with you to empower every moment. With a paid OnStar service plan, you can have a 24/7 lifeline to specially trained Advisors, ready to help if you've been in a crash, your car's been stolen, you're lost or you need Roadside Assistance.²

EMERGENCY HELP WHEN IT MATTERS MOST Using built-in sensors, available Automatic Crash Response³ can connect you to an Emergency Medical Dispatch-Certified Advisor⁴ immediately after a crash to help get you the care you need, even if you can't ask for it. Using Injury Severity Prediction technology, these specially trained Advisors⁴ can notify first responders about the likelihood of serious injury so they can provide help right away. You can feel confident knowing you have a team, 24/7, to get you the assistance you need.

SECURITY YOU CAN COUNT ON If your vehicle is stolen, you can be assured OnStar Advisors are ready to take action with available Stolen Vehicle Recovery. Once a vehicle is reported stolen, OnStar Advisors can work with the police to help recover it. They can use GPS technology to pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with available Theft Alarm Notification⁵ if your vehicle alarm sounds, we can let you know via text, email or a phone call. One simple call puts a team into action to help recover your vehicle quickly and safely.

OnStar service plans and Connected Services have changed significantly. While many of the offered services are the same, available plans and pricing are different. Visit onstar.com to review all the details and limitations.

¹Visit onstar.com for coverage map, details and limitations. ²Roadside service provided by Allstate Roadside Services. ³OnStar plan, working electrical system, cell service and GPS signal required. OnStar links to emergency services. ⁴OnStar Advisors are certified by the International Academies of Emergency Dispatch. ⁵Requires armed GM factory-installed theft-deterrent system. Additional texting and data rates apply.



Regal TourX Essence shown in White Frost Tricoat with available features and dealer-installed accessories.

FEATURES			
	TourX (1SV)	PREFERRED	ESSENCE
● STANDARD ○ AVAILABLE — NOT AVAILABLE			
2.0L TURBO 4-CYLINDER WITH STOP/START ENGINE TECHNOLOGY	●	●	●
INTELLIGENT ALL-WHEEL DRIVE WITH ACTIVE TWIN CLUTCH	●	●	●
18" ALUMINUM WHEELS	●	●	●
BLUETOOTH® TECHNOLOGY ¹	●	●	●
ANTI-LOCK BRAKES WITH BRAKE ASSIST	●	●	●
HALOGEN HEADLAMPS WITH LED DAYTIME RUNNING LAMPS	●	●	●
INTERMITTENT FRONT AND REAR WIPERS	●	●	●
KEYLESS OPEN AND START	●	●	●
QUIETTUNING™ TECHNOLOGY WITH ACTIVE NOISE CANCELLATION	●	●	●
REAR VISION CAMERA ²	●	●	●
STABILITRAK AND TRACTION CONTROL	●	●	●
THEFT-DETERRENT SYSTEM	●	●	●
FOG LAMPS	●	●	●
60/40 SPLIT-FOLDING REAR SEAT	●	●	—
BUICK INFOTAINMENT SYSTEM ³ WITH 7" DIAGONAL COLOR TOUCH-SCREEN	●	●	—
BUILT-IN WI-FI® HOTSPOT ⁴	○	○	○
AUTO-DIMMING INSIDE REARVIEW MIRROR	—	●	●
LEATHER-WRAPPED STEERING WHEEL WITH INTEGRATED AUDIO CONTROLS	—	●	●
8-WAY POWER DRIVER SEAT WITH 2-WAY POWER LUMBAR	—	●	●
REMOTE START	—	○ ⁵	●
COLOR DRIVER INFORMATION CENTER	—	○ ⁵	●
SIRIUSXM RADIO ⁶ 3-MONTH TRIAL	—	○ ⁵	●
PANORAMIC MOONROOF	—	○	○
40/20/40 SPLIT-FOLDING REAR SEAT	—	—	●
IN-VEHICLE AIR IONIZER	—	—	●
8-WAY POWER PASSENGER SEAT WITH 2-WAY LUMBAR AND SEAT MAP POCKET	—	—	●
HEATED LEATHER-APPOINTED FRONT SEATS	—	—	●
HEATED LEATHER-WRAPPED STEERING WHEEL WITH INTEGRATED AUDIO CONTROLS	—	—	●
HANDS-FREE POWER LIFTGATE WITH LED LOGO PROJECTION	—	—	●
DUAL-ZONE AUTOMATIC CLIMATE CONTROL	—	—	●
BUICK INFOTAINMENT SYSTEM ³ WITH 8" DIAGONAL COLOR TOUCH-SCREEN	—	—	●
MOON WHITE INTERIOR AMBIENT LIGHTING	—	—	●
CARGO COMPARTMENT 12-VOLT ACCESSORY OUTLET	—	—	●
ELECTRONIC RELEASE SWITCHES FOR REAR-SEAT RELEASE	—	—	●

PACKAGES			
	TourX (1SV)	PREFERRED	ESSENCE
● STANDARD ○ AVAILABLE — NOT AVAILABLE			
SIGHTS AND SOUNDS PACKAGE Includes Navigation, ⁷ Bose® 8-speaker premium audio, HD Radio and for Preferred adds remote start and color Driver Information Center	—	○	○
DRIVER CONFIDENCE PACKAGE² (PREFERRED) Includes Lane Change Alert with Side Blind Zone Alert, Rear Park Assist, Rear Cross Traffic Alert, LED headlamps with auto leveling and cornering lamps	—	○	—
DRIVER CONFIDENCE PACKAGE (ESSENCE) Includes all features from Preferred above plus Memory Package; driver and front-passenger 4-way power lumbar seat adjuster; exterior heated, power-adjustable, driver-side auto-dimming mirrors; and wireless charging ⁸	—	—	○
DRIVER CONFIDENCE PACKAGE II² Includes all features from Essence above plus Adaptive Cruise Control–Advanced, Following Distance Indicator, Forward Collision Alert, Forward Automatic Braking, Lane Keep Assist with Lane Departure Warning and Front Pedestrian Braking	—	—	○

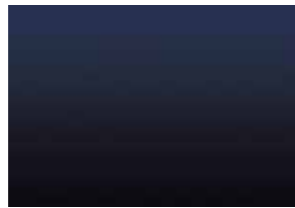
DIMENSIONS (INCHES)		CAPACITIES	
Wheelbase	111.4	Engine Type	2.0L 4-cylinder Turbo SIDI with VVT
Overall length	196.3	Horsepower	250 hp @ 5400 rpm
Body width	73.3	Torque	295 lb-ft @ 3000-4000 rpm
Overall height	58.4	EPA-estimated mpg	21 city/29 hwy
Track width, front/rear	62.8/63.0	Fuel Tank (approx.)	16.5 gallons
Head room, front/rear	38.8/39.6	Cargo Capacity ⁹	Behind first-row seats with second row folded: 73.5 cu. ft. With second row up: 32.7 cu. ft.
Shoulder room, front/rear	56.9/55.4	Towing Capacity ¹⁰	Up to 1,000 lbs
Hip room, front/rear	55.2/54.1		
Leg room, front/rear	42.1/36.9		

¹Go to my.buick.com/learn to find out which phones are compatible with the vehicle. ²Read the vehicle Owner's Manual for important feature limitations and information. ³Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB compatibility for some devices. ⁴Service varies with conditions and location. Requires active OnStar service and data plan. Data plans provided by AT&T. ⁵Visit onstar.com for system limitations. ⁶Requires Sights and Sounds Package on Preferred. ⁷If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. ©2018 SiriusXM Radio, Inc. All rights reserved. ⁸Map coverage available in the United States, Puerto Rico and Canada. ⁹The system wirelessly charges one PMA- or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier. ¹⁰Cargo and load capacity limited by weight and distribution. ¹⁰Requires available dealer-installed accessory tow hitch. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

EXTERIOR COLORS



Rioja Red Metallic^{1,2}



Dark Moon Blue Metallic^{1,2}



Summit White



Smoked Pearl Metallic^{1,2}



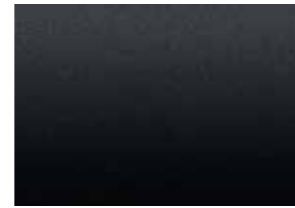
Sport Red²



White Frost Tricoat^{1,2}



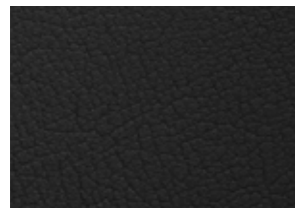
Quicksilver Metallic¹



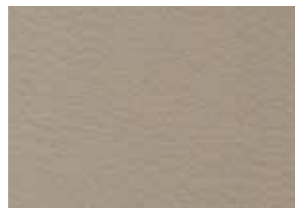
Ebony Twilight Metallic¹

¹Additional charge, premium paint.
²Not available on TourX (1SV).

INTERIOR COLORS



Ebony Cloth³ or
Leather-Appointed Seating⁴



Shale Cloth⁵ or
Leather-Appointed Seating⁴

Ebony accents included with all interior colors.

³Not available on TourX (1SV). Available on Preferred. ⁴Available on Essence. ⁵Standard on TourX (1SV). Available on Preferred.

ACCESSORIES



Roof Rack Cross Rails

Roof rack cross rails allow you to attach accessory cargo systems to transport luggage carriers, bikes, boards or kayaks.



All-Weather Floor Mats

The precise fit of these all-weather floor mats helps protect the carpet in your TourX from mud, snow and sand.



Cargo-Area Liner

Keep the carpet in your cargo area clean with this all-weather accessory cargo mat.

WHEEL



18" Aluminum



IMPORTANT WORDS

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Five-Door Wagon segment and latest available competitive information. Excludes other GM vehicles.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options

may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

ONSTAR AND BUICK CONNECTED SERVICES Connected vehicle services require a paid connected vehicle services plan or trial, connected hardware, vehicle electrical system (including battery), wireless service and GPS satellite signal to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Visit onstar.com for coverage map, details and system limitations.

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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To learn more about why Certified Service is the perfect companion for your Regal TourX, visit mycertifiedservice.com.