



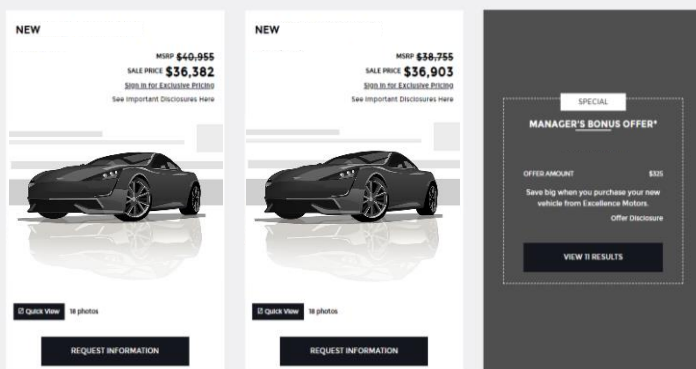
WEBSITES

Attract, convert, and retain car buyers.

Choosing a Sincro Website means you never have to compromise on features; you get everything our platform has to offer - *no matter what*.

More Influence

Promote faster turnover with industry-first merchandising tools like Vehicle Badge and Offer Spotlight.



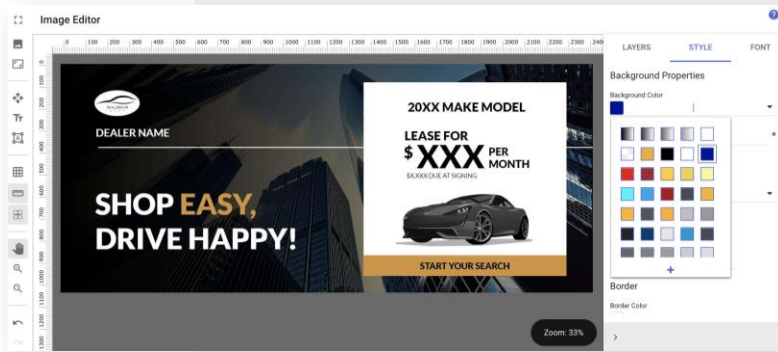
More Audience Data

Your website analyzes shopper behavior in real-time, and customizes the experience based on their interests.



More Support

Get your questions answered **in the moment** by our support team or work with a dedicated **Website Performance Manager** who is focused on maximizing the performance of your website.



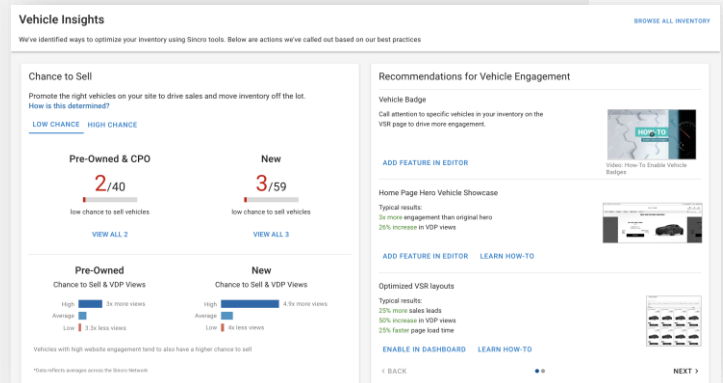
More Creative Control

Make your brand stand out with a full suite of design tools

- Built-in graphic design tool
- Curated gallery of custom and seasonal designs
- Dozens of prebuilt inventory and landing page templates

More Insights

Make informed decisions about your business with actionable data found in exclusive Google Analytics reports, platform A/B testing, and Sincro Insights.



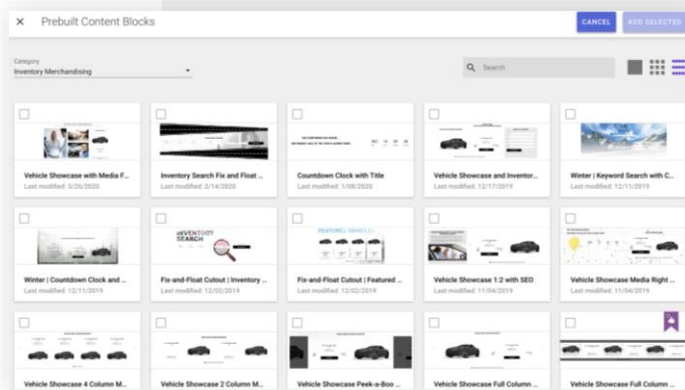
More Shopper Engagement

Know what content cards are driving the most shopper engagement right now and activate the A/B tested Vehicle Search Results page layout to generate:

+28% more email leads*

+50% more Vehicle Detail Page views*

**Sincro Insights, October 2018*



More Peace of Mind

With ADA lawsuits on the rise, protect your dealership with the only platform built to enable compliance with WCAG 2.1 Level AA standards. For an additional layer of accessibility, you also get the full accessiBe solution at no additional cost.

HYUNDAI APPROVED WEBSITE PACKAGES

	SILVER	GOLD	PLATINUM
All Packages Enable ADA WCAG 2.1 Level AA Compliance (Full accessiBe Solution Included at NO Additional Cost)			
SINCRO WEBSITES <ul style="list-style-type: none"> Every Package Includes Our Comprehensive Google-Preferred Mobile-First Website Platform delivering Protection, Custom Experiences, Design, Performance, Data & Analytics, and Merchandising & Tools; Unlimited Dealer Landing Pages; Integrated Incentives & Specials; Syndicated Brand Content with 3rd-Party Lead Aggregators such as Edmonds, KBB, CarGurus And More! Integrated Sincro Blog; Call Tracking Numbers; Mobile Add-to-Wallet; Offer Spotlight; Promo Pop; Rapid Search; Vehicle Badge; Vehicle Showcase Card; Voice Search 	●	●	●
IN THE MOMENT SERVICE <ul style="list-style-type: none"> Faster Response Times & Technical Support Live Website Training Sessions 	●	●	●
DYNAMIC FULL-SITE PERSONALIZATION <ul style="list-style-type: none"> New, Used, Likely Buyer, Service + Parts 	N/A	●	●
INVENTORY PIC-2-VID & VIDEO TEST DRIVE <ul style="list-style-type: none"> Video Test Drive / Picture to Video: Additional Video Products with Picture to Video and Virtual Test Drive Automatically Added to Dealer Inventory 	N/A	●	●
SEO ESSENTIALS <ul style="list-style-type: none"> Optimized Homepage + Up to 20 New Model VSR Pages + 4 Services Pages 	N/A	●	●
POWERSEO <ul style="list-style-type: none"> A Dedicated SEO Expert to Provide Full-Site SEO Optimization and a Custom, Comprehensive SEO Strategy 	a la carte	a la carte	●
WEBSITE PERFORMANCE MANAGER <ul style="list-style-type: none"> Premium Proactive Website Expertise and Support From a Dedicated Digital Marketing Expert 	a la carte	a la carte	●

PARTNERS

3rd-Party ADA Compliance Optional Add-On Solutions	Varies by Partner
Digital Retailing Solutions	Varies by Partner

DIGITAL RETAILING

The Choice Is Yours.

The Sincro website platform integrates with all major Digital Retailing providers, bringing the power of the showroom to your website.

Our open platform advantage provides you with the flexibility to choose the right Digital Retailing solution to fit your business.

And Sincro digital experts are on hand to assist you with your Digital Retailing strategy.

Learn More

<https://www.sincrodigital.com/hyundai>

Enroll Now

<https://wcds.hyundaidealer.com>